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WILLA



KRAUSE
SKIN CARE

SINCE 1989

July 2026 - June 2027

skin care

is a necessity not a luxury

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New

"Our new targeted skin care range for Pigmentation, helps reduce dark spots, uneven tone and dullness for a clearer, brighter complexion." (page 40)

Liesel Krause-Wiid

(Willa Krause Skin Care CEO & Director)



WILLA

KRAUSE
SKIN CARE

SINCE 1989



Combining Science & Natural ingredients to bring you the best!

Established in 1989, Willa Krause Skin Care offers high-quality solutions for all skin types and ages, using the best raw materials from around the world. Our brand now features the latest micro-current facial stimulation technology with the upgraded **Rejuvenator Non-Surgical Face Lift Machine**, designed specifically for use with our products. Our formulations are tailored for the South African climate, protecting against sun damage and dehydration while combating ageing signs.





Understanding your skin and it's changing needs enables you to develop a skin care routine that will keep you looking your best.

Complete the quiz and use the questions as a guideline to determine your skin type. Your skin can change at any time as a result of changes in your medicine, hormones, seasons and age, so keep it glowing. Consult your Willa Krause Skin Care advisor at least every 3 months to adapt your skin care routine accordingly.

1. HOW DOES YOUR SKIN LOOK IN THE MORNING?

- a. Dull and blotchy
- b. Same as the night before
- c. Shiny, especially my forehead, nose and chin
- d. About the same as it always does, with a little oiliness on my forehead and nose

2. HOW OFTEN DO YOU WASH YOUR FACE?

- a. Morning and night but soap makes my skin itch or burn
- b. Only before bed
- c. Constantly. It always feels greasy
- d. Morning and night

3. HOW DOES YOUR SKIN REACT TO FACIAL TONER

- a. It stings sometimes
- b. No problems
- c. Feels fresher and cleaner
- d. It feels fresh in some areas, but can sting in other areas

4. HOW DOES YOUR MAKE-UP LOOK BY MIDDAY?

- a. My makeup tends to look dull and flaky
- b. Like it was just applied, still fresh
- c. I've had to re-apply powder by 9 am or it looks like I never applied any

- d. Good but I will need to re-apply powder over my nose as it shines a bit

5. HOW OFTEN DO YOU GET A BREAKOUT?

- a. Never, but my skin sometimes does look red and blotchy
- b. Never
- c. Often
- d. I sometimes get small breakouts, that don't last long if the product is too rich

6. HOW OFTEN DO YOU WASH YOUR HAIR?

- a. Once or twice a week with a gentle shampoo and conditioner, my hair can be quite brittle
- b. A couple of times a week, no problem
- c. Every day
- d. Every second day

7. HOW DOES YOUR SKIN REACT TO A RICH CREAM

- a. I love the feeling of rich cream on my face
- b. Comfortable
- c. I don't like the feeling of rich creams, it makes my skin very oily and sweaty
- d. Oily on the t-zone, comfortable on the cheeks

Add up your A's, B's, C's and D's.
Your skin type is the one which has the majority of answers:

Mostly A's - you have a dry to sensitive skin

Mostly B's - you have a normal skin

Mostly C's - you have an oily skin

Mostly D's - you have a combination skin

Your skin type

Skin type vs skin condition

People often get confused with skin conditions and skin types.

Skin type: Your skin type is determined by your genes. That is the type of skin that you were born with, e.g. dry, oily or normal, but might change during puberty or menopause.

Skin Condition: Skin conditions e.g. pigmentation, dehydration and acne are often created by the wrong skin care routine or environmental damage.

Ask your skin care consultant to re-evaluate your skin regularly and adapt your skin care routine to your skin's changing needs.

Cleanse:

Tone:

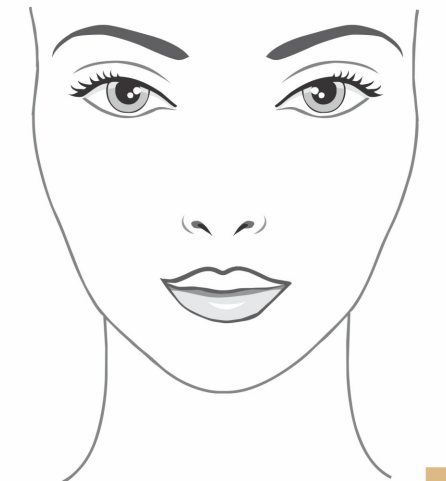
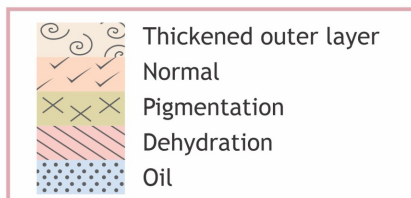
Eye Care &
Special Treatments:

Moisturise / Nourish:

Protect:

Weekly:

Other:



Product guide

Your Skin Care sequence for daily product use

* Moisturisers are categorised according to texture from lightest to richest

Specialised Treatment products in Bold & Italic

		NORMAL SKIN page 10 - 11	DRY SKIN page 12 - 13
Moisturise & Nourish	Cleanse	- Micellar Water - Amber Bar/ Firma Lift Bar - Deep Cleanser Gel - Firma Lift Cleanser	- Micellar Water - Amber Bar - Firma Lift Bar - Firma Lift Cleanser
	Tone	Firma Lift Toner / Freshner	Firma Lift Toner / Freshner
	Serum	Anti-Oxidant Wrinkle Refiner Collagen Serum Anti-Ageing Revitalising Serum Ceramide Collagen Repair Oil A-Z Hyaluronic Skin Supplement Ultimate R. Firming Treatment	Anti-Oxidant Wrinkle Refiner Collagen Serum Anti-Ageing Revitalising Serum Ceramide Collagen Repair Oil A-Z Hyaluronic Skin Supplement Ultimate R. Firming Treatment
	Eye care	Age Control Eye and Lip Perfection - Eye and Lip Contour Cream - Contouring Eye Gel	Age Control Eye and Lip Perfection - Eye and Lip Contour Cream - Contouring Eye Gel
	Moisturisers	- Hydrating Balm F L Advanced Moisturising Treatment 6-in-1 Ordinary - Firma Lift Day Cream - Firma Lift Night Cream - Firma Lift Advanced Night Treatment Vitamin A & B Booster Multi Active Repair Cream Age Control Prevent and Repair	- Hydrating Balm F L Advanced Moisturising Treatment - Firma Lift Day Cream - Firma Lift Night Cream 6-in-1 Enriched / Super Enriched Age Control Prevent and Repair - Firma Lift Advanced Night Treatment Vitamin A & B Booster Multi Active Repair Cream
Weekly Routine after Cleansing / Toning	Neck	Anti-Wrinkle Neck & Bust Treatment	Anti-Wrinkle Neck & Bust Treatment
	Protect	- Sun Wrinkle Protector - Matt Sunscreen Lotion	Sun Wrinkle Protector
	Exfoliate & Mask	- Protein Moisture Mask - Purifying Clay Mask - Exfoliating Scrub Cream Pigmentation Exfoliator Youth Mask	- Protein Moisture Mask - Exfoliating Scrub Cream Pigmentation Exfoliator Youth Mask
		Pigmentation Moisturiser	Pigmentation Moisturiser

This guide helps you choose products for your skin type. Specific product ranges can be added to target individual concerns, such as the **Earth Range**, **Sensitive Range**, **Acne Range** and **Pigmentation Range**. See pages 24 - 45.

For a tailor-made routine, speak to your Willa Krause Skin Care Consultant or Salon Therapist.

COMBINATION SKIN page 14 - 15		OILY - PROBLEM SKIN page 16 - 17
to DRY	to OILY	
- Micellar Water - Amber Bar - Firma Lift Bar - Firma Lift Cleanser	- Micellar Water - Amber Bar - Tea Tree Acne Bar - Deep Cleanser Gel	- Micellar Water - Amber Bar / Tea Tree Acne Bar - Deep Cleanser Gel Anti-Acne 2-in-1 Face Wash & Toner
Firma Lift Toner / Freshner	- Freshner - Firma Lift Toner	Freshner
Anti-Oxidant Wrinkle Refiner Collagen Serum Revitalising Serum Ceramide Collagen R. Oil A-Z H Skin Supplement Ultimate R. F. Treatment	Collagen Serum Anti-Ageing Revitalising Serum Anti-Acne Night Moist. Serum A-Z H Skin Supplement Ultimate R. F. Treatment	Collagen Serum Anti-Ageing Revitalising Serum Anti-Acne Night Moisture Serum Ultimate R. F. Treatment
Age Control Eye and Lip Perfection - Eye & Lip Contour Cream - Contouring Eye Gel	Age Control Eye and Lip Perfection - Eye and Lip Contour Cream - Contouring Eye Gel	- Contouring Eye Gel - Eye and Lip Contour Cream
- Hydrating Balm Firma Lift Advanced Moisturising Treatment 6-in-1 Ordinary 6-in-1 Enriched - Firma Lift Day Cream - Firma Lift Night Cream F L Adv Night Treatment Vitamin A & B Booster Multi Active Repair Cream Age Control Prevent and Repair	6-in-1 Ordinary - Hydrating Balm Firma Lift Advanced Moisturising Treatment Vitamin A & B Booster Multi Active Repair Cream	- Hydrating Balm Firma Lift Advanced Moisturising Treatment Vitamin A & B Booster Multi Active Repair Cream Anti-Acne Daily Calming Lotion
Anti-Wrinkle Neck and Bust Treatment	Anti-Wrinkle Neck and Bust Treatment	Anti-Acne Spot repair treatment
Sun Wrinkle Protector	- Sun Wrinkle Protector - Matt Sunscreen Lotion	Anti-Wrinkle Neck and Bust Treatment - Sun Wrinkle Protector - Matt Sunscreen Lotion
- Protein Moisture Mask - Exfoliating Scrub Cream Pigmentation Exfoliator Youth Mask	- Purifying Clay Mask - Protein Moisture Mask - Exfoliating Scrub Cream Pigmentation Exfoliator Youth Mask	- Protein Moisture Mask - Purifying Clay Mask - Exfoliating Scrub Cream Pigmentation Exfoliator Youth Mask
Pigmentation Moisturiser	Pigmentation Moisturiser	Pigmentation Moisturiser

normal skin

Normal Skin is the perfect balanced skin type. It has a balanced level of oil production, good blood circulation and a healthy complexion. Normal skin is neither too oily or too dry. It has a healthy glow with a fine texture and no open pores. Normal skin does not feel tight nor is it prone to redness.

EXPERT TIP SKIN CARE ROUTINE

Your skin care needs to change with the seasons. During the cold dry winter months, change your products to richer formulas.

TRIED & TESTED

Collagen Serum

Why we ♥ it:

IT CONTAINS:

- Glycoproteins
- 4 Amino Acids (Glutamic Acid, Valine, Threonine And Glycine)
- Saccharomyces Lysate
- Saccharide Isomerase
- Cucumber Extract

Boosts collagen, hydrates and rejuvenates the skin while improving glow, fine lines and overall complexion. It also helps reduce redness and inflammation while strengthening the skin's natural barrier.

Skin Care Guide



AGE 45 & YOUNGER

CLEANSING

- Micellar Water 200ml
- Amber Bar 125g

DEEP CLEANSING

- Deep Cleanser Gel 200ml

TONE

- Freshner 200ml

SERUMS

- Collagen Serum 50ml
- Ultimate Restructuring Firming Treatment 50ml

EYE CARE

- Contouring Eye Gel 15ml

MOISTURISERS (Day & Night)

- Firma Lift Day Cream 50ml
- Firma Lift Night Cream 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Matt Sunscreen Lotion 50ml

MASKS

- Purifying Clay Mask 50ml

EXFOLIATION

- Exfoliating Scrub Cream 50ml

WILLA KRAUSE SKIN CARE PACKAGE

CODE: SET009

Normal Skin

- Maintain balance, natural oils & moisture levels
- Enhance radiance
- Protect and nourish

Micellar Water, Deep Cleanser Gel, Freshner, Firma Lift Night Cream

FREE PRODUCT:

Anti-Wrinkle Neck & Bust Treatment



AGE 45 & OLDER

CLEANSING

- Micellar Water 200ml
- Firma Lift Bar 125g

DEEP CLEANSING

- Firma Lift Cleanser 200ml

TONE

- Firma Lift Toner 200ml

SERUMS

- Age Control Anti-Oxidant Wrinkle Refiner 50ml
- Anti-Ageing Revitalising Serum 30ml
- A-Z Hyaluronic Skin Supplement 50ml
- Ceramide Collagen Repair Oil 30ml

EYE CARE

- Age Control Eye & Lip Perfection 20ml

MOISTURISERS (Day & Night)

- Firma Lift Advanced Moisturising Treatment 50ml
- Firma Lift Adv Night Treatment 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Sun Wrinkle Protector 50ml

MASKS

- Protein Moisture Mask 50ml

EXFOLIATION

- Pigmentation Exfoliator 50ml



Contact your marketer or Salon to discover the packages available for your skin type and receive your free product!

dehydrated & dry skin

If your skin tends to feel one size too small, it's a fair bet that you have a dry complexion. At best, it can feel tight and itchy after washing. At its worst, it can be flaky with small patches of dandruff in your eyebrows, and a tendency to premature ageing with the emergence of fine lines and wrinkles.

"People with dry & sensitive skin often complain about stinging, burning, redness or tightness of the skin."

EXPERT TIP SKIN CARE ROUTINE
Add your **Ceramide Collagen Repair oil** to your moisturisers and foundations for more hydration and nourishment.

TRIED & TESTED

Multi Active Repair Cream

Why we ♥ it:

IT CONTAINS:

- Silk Amino Acids
- Butterfly Bush extract
- Jojoba Seed Oil
- Evening Primrose Oils
- Sodium Ascorbyl Phosphate (Vit C)

A rich repair cream that revitalises, hydrates and protects dry, stressed and ageing skin while enhancing radiance and supporting collagen production.

Skin Care Guide



AGE 45 & YOUNGER

CLEANSING

- Micellar Water 200ml
- Amber Bar 125g

DEEP CLEANSING

- Firma Lift Cleanser 200ml

TONE

- Freshner 200ml

SERUMS

- Anti-Ageing Revitalising Serum 30ml
- Ultimate Restructuring Firming Treatment 50ml

EYE CARE

- Eye & Lip Contour Cream 20ml

MOISTURISERS (Day & Night)

- 6-in-1 Enriched / Super Enriched 50ml
- Firma Lift Night Cream 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Sun Wrinkle Protector 50ml

MASKS

- Protein Moisture Mask 50ml

EXFOLIATION

- Purifying Clay Mask 50ml (SKIN POLISHER)



AGE 45 & OLDER

CLEANSING

- Micellar Water 200ml
- Firma Lift Bar 125g

DEEP CLEANSING

- Firma Lift Cleanser 200ml

TONE

- Firma Lift Toner 200ml

SERUMS

- Age Control Anti-Oxidant Wrinkle Refiner 50ml
- Ceramide Collagen Repair Oil 30ml

EYE CARE

- Age Control Eye & Lip Perfection 20ml

MOISTURISERS (Day & Night)

- Multi Active Repair Cream 50ml
- Age Control Prevent and Repair 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Sun Wrinkle Protector 50ml

MASKS

- Protein Moisture Mask 50ml

EXFOLIATION

- Purifying Clay Mask 50ml (SKIN POLISHER)

Dehydrated skin may benefit from the **Sensitive Range**. Ask your consultant for advice and see page 32.

WILLA KRAUSE SKIN CARE PACKAGE

CODE: SET013

Normal Skin to Dry Skin

- Deep Hydration & Nourishment
- Gentle & Soothing
- Enhanced Skin Radiance

Amber Bar, Deep Cleanser Gel, Freshner, 6-in-1 Enriched

FREE PRODUCT:

Protein Moisture Mask



Contact your marketer or Salon to discover the packages available for your skin type and receive **your free product!**

combination skin

COMBINATION OILY: (usually 45 years and younger)
You know you have combination oily skin when you have an oily T-zone with normal to oily cheeks, while other parts of your face are also normal to oily. Your skin will also be prone to breakouts and blackheads.

COMBINATION DRY: (usually 45 years and older)
You have combination dry skin when your T-zone is slightly oily with larger pores than the rest of your face. Other areas of the face are normal to dry.

EXPERT TIP SKIN CARE ROUTINE
Use a gentle cleanser and targeted treatments for different areas of oiliness and dryness on your face.

EXPERT TIP SKIN CARE ROUTINE
Products like the **Anti-Acne Night Moisture Serum** and **A-Z Hyaluronic Skin Supplement** that contains Hyaluronic acid that helps balance combination skin's moisture levels effectively.

TRIED & TESTED

6-in-1 Products

Why we ♥ it:

(Available in Ordinary, Enriched and Super Enriched)

IT CONTAINS:

- Plant Oils and Lipids
- Humectants
- Panthenol
- Vitamin E
- Vitamin B5
- Cocoa seed butter

Boosts cell turnover, moisturises and nourishes the skin. In one product, you'll find a day, night, neck, eye, nutrition and rejuvenation cream.

Skin Care Guide



AGE 45 & YOUNGER (oily)

CLEANSING

- Micellar Water 200ml
- Tea Tree Acne Bar 125g

DEEP CLEANSING

- Deep Cleanser Gel 200ml

TONE

- Freshner 200ml

SERUMS

- Collagen Serum 50ml
- Ultimate Restructuring Firming Treatment 50ml

EYE CARE

- Eye & Lip Contour Cream 20ml

MOISTURISERS (Day & Night)

- Vitamin A & B Booster 50ml
- 6-in-1 Ordinary 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Matt Sunscreen Lotion 50ml

MASKS

- Purifying Clay Mask 50ml

EXFOLIATION

- Pigmentation Exfoliator 50ml



AGE 45 & OLDER (dry)

CLEANSING

- Micellar Water 200ml
- Firma Lift Bar 125g

DEEP CLEANSING

- Firma Lift Cleanser 200ml

TONE

- Firma Lift Toner 200ml

SERUMS

- A-Z Hyaluronic Skin Supplement 50ml
- Ceramide Collagen Repair Oil 30ml

EYE CARE

- Age Control Eye & Lip Perfection 20ml

MOISTURISERS (Day & Night)

- 6-in-1 Enriched / Super Enriched 50ml
- Age Control Prevent and Repair 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Sun Wrinkle Protector 50ml

MASKS

- Protein Moisture Mask 50ml

EXFOLIATION

- Exfoliating Scrub Cream 50ml
- Purifying Clay Mask 50ml (SKIN POLISHER)

Combination skin may benefit from the **Earth Range**. Ask your consultant for advice and see page 26.

WILLA KRAUSE SKIN CARE PACKAGE

CODE: SET012

Combination Dry Skin

- Deep Hydration & Nourishment
- Gentle & Soothing
- Enhanced Skin Radiance

Firma Lift Cleanser, Firma Lift Toner, 6-in-1 Super Enriched Eye & Lip Contour Cream

FREE PRODUCT:

Exfoliating Scrub Cream



Contact your marketer or Salon to discover the packages available for your skin type and receive **your free product!**

oily problem skin

Oily skin can also affect people in their 20s and 30s, often causing enlarged pores, excess shine, acne and a dull or pale appearance due to overactive sebaceous glands. The benefit is that oily skin tends to show signs of ageing more slowly, helping it stay youthful-looking for longer.

EXPERT TIP SKIN CARE ROUTINE

Stripping oily skin leads to more oil. Use the **Protein Moisture Mask** weekly to restore hydration and help balance oil production.

EXPERT TIP SKIN CARE ROUTINE

The **Tea Tree Bar** and **Anti-Acne Range** prevent breakouts with its anti-bacterial and anti-inflammatory properties.

TRIED & TESTED

Ultimate Restructuring Firming Treatment

Why we ♥ it:

IT CONTAINS:

- Collagen Peptides
- Palmitoyl Dipeptide-5
- Palmitoyl Tripeptide-5
- Arnica Montana Flower Extract
- Centella Asiatica Extract
- Vitamin E
- Hyaluronic Acid

Reveal firmer, younger-looking skin with peptides, antioxidants and collagen-boosting actives that help smooth wrinkles, acne scars and uneven skin tone.

Skin Care Guide



AGE 45 & YOUNGER

CLEANSING

- Micellar Water 200ml
- Tea Tree Acne Bar 125g

DEEP CLEANSING

- Deep Cleanser Gel 200ml

TONE

- Freshner 200ml

SERUMS

- Collagen Serum 50ml
- Ultimate Restructuring Firming Treatment 50ml

EYE CARE

- Contouring Eye Gel 15ml

MOISTURISERS (Day & Night)

- Hydrating Balm 50ml
- Vitamin A & B Booster 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Matt Sunscreen Lotion 50ml

MASKS

- Purifying Clay Mask 50ml

EXFOLIATION

- Purifying Clay Mask 50ml (SKIN POLISHER)



AGE 45 & OLDER

CLEANSING

- Micellar Water 200ml
- Amber Bar 125g

DEEP CLEANSING

- Deep Cleanser Gel 200ml

TONE

- Firma Lift Toner 200ml

SERUMS

- Ultimate Restructuring Firming Treatment 50ml
- A-Z Hyaluronic Skin Supplement 50ml

EYE CARE

- Eye & Lip Contour Cream 20ml

MOISTURISERS (Day & Night)

- 6-in-1 Ordinary 50ml
- Firma Lift Advanced Moisturising Treatment 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Matt Sunscreen Lotion 50ml

MASKS

- Protein Moisture Mask 50ml

EXFOLIATION

- Exfoliating Scrub Cream 50ml
- Pigmentation Exfoliator 50ml

Skin with active Acne may benefit from the **Acne Range**. Ask your consultant for advice and see page 36.

WILLA KRAUSE SKIN CARE PACKAGE

CODE: SET001

Normal to Oily Skin

- Excess Oil and Shine Control
- Prevent Clogged Pores and Acne
- Maintaining Skin Hydration

Micellar Water, Deep Cleanser Gel, Freshner, Collagen Serum

FREE PRODUCT:

Anti-Wrinkle Neck & Bust Treatment



Contact your marketer or Salon to discover the packages available for your skin type and receive **your free product!**

young skin

Tweens & Teens

It is vital to teach your **tween & teen** the importance of a good skin care routine early on. Especially during puberty as a result of hormonal changes, the activity of the oil glands may increase and result in excess oil production. Often enlarged pores, blackheads or pimples and a shiny t-panel may be visible.

“Cleanse, moisturise, use a sunscreen, avoid harsh products, eat healthy and get enough sleep for healthy skin.”

EXPERT TIP SKIN CARE ROUTINE
To help prevent oil and bacterial build up that can lead to acne, wash your face twice a day with a cleansing bar or cleanser.

“This nourishing lip treatment will give **Accutane** users relief of painful dry lips”



TRIED & TESTED

Hydrating Balm

Why we ♥ it:

Experience daily skin care perfection with our **Allantoin** infused product with anti-inflammatory benefits and skin shedding normalization. It combines humectants for superior hydration and low levels of UV filters for protection. Your skin will feel nourished, protected and refreshed.



Skin Care Guide

CLEANSING

- Micellar Water 200ml
- Amber Bar 125g
- Tea Tree Acne Bar 125g

DEEP CLEANSING

- Deep Cleanser Gel 200ml
- Anti-Acne 2-in-1 Face Wash & Toner 200ml
- EARTH Rooibos & Aloe Soothing Gel Cleanser 200ml

TONE

- Freshner 200ml

SERUMS

- Collagen Serum 50ml
- Anti-Acne Night Moisture Serum 50ml
- EARTH Vit C & B3 Radiance Serum 50ml
- EARTH Ximenia & Turmeric Serum 50ml
- EARTH Bakuchiol Rejuvenating Serum 50ml

EYE CARE

- Contouring Eye Gel 15ml

MOISTURISERS

- Vitamin A & B Booster 50ml
- Hydrating Balm 50ml
- 6-in-1 Ordinary 50ml
- Anti-Acne Daily Calming Lotion 50ml
- EARTH Kalahari Melon Moisture Cream 50ml

SPOT TREATMENT

- Spot Repair Treatment 50ml

PROTECT

- Sun Wrinkle Protector 50ml
- Matt Sunscreen Lotion 50ml

MASKS

- Purifying Clay Mask 50ml

EXFOLIATION

- Exfoliating Scrub Cream 50ml

skin care tip

Avoid picking at your skin. It can cause scarring and lead to more breakouts. If you have a **pimple or blackhead**, use the **Spot Treatment** instead.



Fantastic results can be achieved with salon treatments, especially when done in conjunction with the **Willa Krause Skin Care range**. Choose a **Glycolic Peel Treatment** or a **Rejuvenator Deep Cleansing Facial** with extractions for acne prone skin.

*** Contact your nearest Salon Today!**

What should a teenager include in their diet for healthy body and mind as well as a beautiful skin?

- **Essential fatty acids** - have a positive impact on hormonal function. (Foods like avocados, raw nuts and seeds)
- **Snack on fresh fruit, vegetables and nuts**
- **Drink plenty of clean purified water, hot drinks like carob-almond milk and ginger tea with honey**
- **Supplements of Zinc, Selenium, Probiotics, Omega 3 fatty Acids, Vit C, Vit B Complex Calcium Magnesium blend and the Ance Supplement** works wonders for a teen skin
- **Fresh fruit or vegetable smoothies with SHAKE-A-MEAL Pea Protein Shake**
- **Exercise daily & get enough sunshine**



darker skin tones

“Melanin-rich skins have unique skin care needs, including a higher risk for hyperpigmentation. Your skin care routine should include using sunscreen daily and staying hydrated.”

EXPERT TIP SKIN CARE ROUTINE
If your skin is oily, choose the **Amber Bar** or **Tea Tree Cleaning Bar** and an oil-free cleanser that won't clog your pores.

TRIED & TESTED

A-Z Hyaluronic Skin Supplement

Why we ♥ it:

Super anti-ageing serum that hydrates, plumps and protects your skin. Potent skin nutrients that rebuild collagen and brighten complexion. Enriched with Vit A, B3, B5, C, E, Copper, Calcium, Magnesium and Zinc. Smooths deep wrinkles and recharges mature skin. All skin types.



Skin Care Guide

CLEANSING

- Micellar Water 200ml
- Amber Bar 125g
- Tea Tree Acne Bar 125g
- Firma Lift Bar 125g

DEEP CLEANSING

- Deep Cleanser Gel 200ml
- Firma Lift Cleanser 200ml
- EARTH Rooibos & Aloe Soothing Gel Cleanser 200ml

TONE

- Freshner 200ml

SERUMS

- A-Z Hyaluronic Skin Supplement 50ml
- Ceramide Collagen Repair Oil 30ml
- Anti-Ageing Revitalising Serum 30ml
- Anti-Acne Night Moisture Serum 50ml
- Ceramide Collagen Repair Oil 30ml
- Ultimate Restructuring Firming Treatment 50ml
- EARTH Bakuchiol Rejuvenating Serum 30ml

EYE CARE

- Age Control Eye & Lip Perfectionl 20ml
- Eye & Lip Contour Cream 20ml

MOISTURISERS

- Vitamin A & B Booster 50ml
- Firma Lift Advanced Moisturising Treatment 50ml
- 6-in-1 Enriched / Super Enriched 50ml
- Multi Active Repair Cream 50ml
- Hydrating Balm 50ml

SPECIALISED TREATMENT

- Pigmentation Moisturiser 50ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Sun Wrinkle Protector 50ml
- Matt Sunscreen Lotion 50ml

MASKS

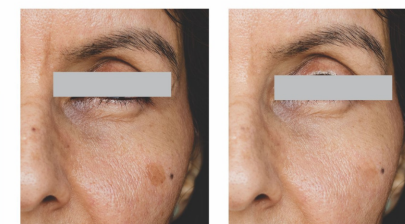
- Purifying Clay Mask 50ml

EXFOLIATION

- Exfoliating Scrub Cream 50ml
- Pigmentation Exfoliator 50ml

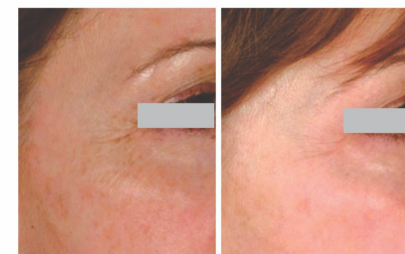
Contact your marketer or Salon to discover the packages available for your skin type and receive **your free product!**

If your skin is dry or thin, polish once a week. Oily or combination skin types should exfoliate two to three times a week. Protect your skin from the sun with the **Sun Wrinkle Protector SPF 30** or **Matt Sunscreen**.



BEFORE

AFTER



BEFORE

AFTER

EXPERT TIP SKIN CARE ROUTINE
Use the **Pigmentation Moisturiser** at night. In the day, use the **Sun Wrinkle Protector** and **Ultimate Restructuring Firming Treatment**, the perfect combination that helps fade dark spots and melasma. It will correct uneven skin tone due to excessive pigmentation.

Oily Skin & Pigmentation

CODE: SET003

FREE PRODUCT: Purifying Clay Mask



age control & mature skin

Harsh environmental elements, smoking, a bad skin care routine, the natural ageing process and more can take a toll on our skin and cause our skin to age. Prevent premature ageing by protecting your skin against the elements and by using skin care with excellent active raw materials.

EXPERT TIP SKIN CARE ROUTINE

Night treatments like the **Firma Lift Night Treatment** or **Multi Active Repair Cream** are powerful anti-ageing allies, supporting your skin's natural overnight regeneration and cell renewal process.

TRIED & TESTED

AGE CONTROL Prevent & Repair Treatment

Why we ♥ it:

- 24 Active ingredients
- Ultra rich Anti-Ageing product that enhances cellular energy
- Reduces appearance of lines and wrinkles
- Stimulates the production of Hyaluronic acid, Collagen and Elastin
- Promotes skin elasticity and moisture retention
- Anti-oxidant that reduces signs of age spots.
- Improves skin firmness and repairs skin
- Moisturiser and Serum All-in-One



Skin Care Guide

CLEANSING

- Micellar Water 200ml
- Firma Lift Bar 125g

DEEP CLEANSING

- Firma Lift Cleanser 200ml
- Deep Cleanser Gel 200ml

TONE

- Firma Lift Toner 200ml
- Freshner 200ml

SERUMS

- A-Z Hyaluronic Skin Supplement 50ml
- Age Control Anti-Oxidant Wrinkle Refiner 50ml
- Collagen Serum 50ml
- Anti-Ageing Revitalising Serum 30ml
- Ceramide Collagen Repair Oil 30ml
- Ultimate Restructuring Firming Treatment 50ml

EYE CARE

- Age Control Eye & Lip Perfection 20ml
- Eye & Lip Contour Cream 20ml

MOISTURISERS

- Firma Lift Advanced Moisturising Treatment 50ml
- 6-in-1 Enriched / Super Enriched 50ml
- Firma Lift Day Cream 50ml
- Firma Lift Night Cream 50ml
- Firma Lift Advanced Night Treatment 50ml
- Vitamin A & B Booster 50ml
- Multi Active Repair Cream 50ml
- Age Control Prevent and Repair 50ml

SPECIALISED TREATMENT

- EARTH Marula & Baobab Elixir Oil 30ml

NECK

- Anti-Wrinkle Neck & Bust Treatment 50ml

PROTECT

- Sun Wrinkle Protector 50ml

MASKS

- Protein Moisture Mask 50ml
- Purifying Clay Mask 50ml

EXFOLIATION

- Exfoliating Scrub Cream 50ml
- Pigmentation Exfoliator 50ml

As skin ages, it may become drier. Use a creamier cleanser and richer moisturiser to improve hydration and soften fine lines. For dehydrated skin, try the **Sensitive Range**.

AGE CONTROL
MOISTURISERS
AND SERUMS
CONTAIN: Matrixyl,
Regu-age, Biopeptide
& Hyaluronic
Acid.



"No matter where I go, my **Willa Krause Sun Wrinkle Protector** and **A-Z Hyaluronic Skin Supplement** go with me every day! It protects and restores my skin! The **Sun Wrinkle Protector** should be the first anti-ageing product on your list."

Wanda Bam
National Speaker and Artist

Contact your marketer or Salon to discover the packages available for your skin type and receive **your free product!**

Anti-Ageing Product

CODE: SET011

FREE PRODUCT: Anti-Wrinkle Neck & Bust Treatment



men's skin solutions

EXPERT TIP SKIN CARE ROUTINE

Taking the best care of your skin isn't just for women!

Willa Krause Skin Care range for men is an uncomplicated specialised range for a radiant looking skin.

The **Amber Bar** is enriched with Rooibos extract to reduce sensitivity. It can also be used for shaving as it prevents barber's rash.



Special Offer

Buy the:

- Revitalizing Toning Cleanser
- Rebalancing Moisture Balm
- Energizing Exfoliating Mask
- Anti-ageing Revitalising Serum

Receive the Rebuilding Night Treatment

ABSOLUTELY FREE!



Skin Care Guide

CLEANSING

- Micellar Water 200ml
- Amber Bar 125g

DEEP CLEANSING & TONING

- Revitalizing Toning Cleanser 150ml
- EARTH Rooibos & Aloe Gel Cleanser 200ml

SERUMS

- A-Z Hyaluronic Skin Supplement 50ml
- Age Control Anti-Oxidant Wrinkle Refiner 50ml
- Collagen Serum 50ml
- Anti-Ageing Revitalising Serum 30ml
- Ultimate Restructuring Firming Treatment 50ml
- EARTH Vit C & B3 Radiance Serum 50ml
- EARTH Ximenia & Turmeric Serum 50ml
- EARTH Bakuchiol Rejuvenating Serum 50ml

EYE CARE

- Contouring Eye Gel 15ml

MOISTURISERS

- Rebalancing Moisture Balm 50ml
- Rebuilding Night Treatment 50ml
- Hydrating Balm 50ml
- Multi Active Repair Cream 50ml
- EARTH Kalahari Melon Moisture Cream 50ml

PROTECT

- Sun Wrinkle Protector 50ml
- Matt Sunscreen Lotion 50ml

MASKS

- Purifying Clay Mask 50ml
- Protein Moisture Mask 50ml

EXFOLIATION

- Energizing Exfoliating Mask 50ml
- Exfoliating Scrub Cream 50ml
- Pigmentation Exfoliator 50ml

"The products from the Men's range are great and easy to use. My skin looks radiant and the texture of my skin has improved dramatically!"

Morné Steyn
Springbok Rugby Player



"I have very fair skin and because I spend so much time in the African sun, I need a good sunblock and skin care. I strongly recommend the Willa Krause Sun Wrinkle Protector"

Frans Cronje
Director, Writer and Actor



"I love using my Willa Krause Skin Care! It leaves my skin radiant and refreshed with visible improvement."

Thys Otto
Willa Krause Marketer and Salon Owner



"The **TONING CLEANSER** leaves your skin clean and refreshed. It can also be used for shaving. Ideal for travelling! You only pack one product for cleansing and shaving"

Siebert Wiid
CEO Willa Krause Group

SKIN CONCERN

NORMAL SKIN

DRY SKIN

AGE / DARK SPOTS	Pigmentation Moisturiser	Pigmentation Moisturiser
EARLY AGEING	Multi Active Repair Cream	Multi Active Repair Cream
MATURE AGEING	Age Control Prevent & Repair Treatment	Age Control Prevent & Repair Treatment
BLACKHEADS	Acne Night Moisture Serum	N/A
DARK EYE CIRCLES	Age Control Eye & Lip Perfection	Age Control Eye & Lip Perfection
DRYNESS	Collagen Serum	Ceramide Collagen Repair Oil
DULLNESS / ROUGH TEXTURE	Collagen Serum	Age Control Anti-Oxidant Wrinkle Refiner
EXCESS OIL	Age Control Anti-Oxidant Wrinkle Refiner	N/A
EYE BAGS	Age Control Eye & Lip Perfection	Age Control Eye & Lip Perfection
EYE WRINKLES	Eye & Lip Contour Cream	Age Control Eye & Lip Perfection
FACIAL REDNESS	Age Control Anti-Oxidant Wrinkle Refiner	A-Z Hyaluronic Skin Supplement
FOREHEAD WRINKLES	Age Control Anti-Oxidant Wrinkle Refiner	Age Control Anti-Oxidant Wrinkle Refiner
HORMONAL ACNE	Acne Night Moisture Serum / Spot Repair Serum	Vitamin A & B Booster
HYPERPIGMENTATION (Scars or Acne)	Ultimate Restructuring Firming Treatment / Acne Night Moisture Serum	Ultimate Restructuring Firming Treatment
INFLAMMATION	A-Z Hyaluronic Skin Supplement / Ultimate Restructuring Firming Treatment	A-Z Hyaluronic Skin Supplement / Ultimate Restructuring Firming Treatment
LARGE PORES	Pigmentation Exfoliator	Anti-Ageing Revitalising Serum
LIP WRINKLES	Age Control Eye & Lip Perfection	Age Control Eye & Lip Perfection
SCARS / BURNS / WOUNDS	Ultimate Restructuring Firming Treatment / Vit A, D, E & Lanolin Wound Aftercare Ointment	Ultimate Restructuring Firming Treatment / Vit A, D, E & Lanolin Wound Aftercare Ointment
SEBACEOUS FILAMENTS	Pigmentation Exfoliator	Pigmentation Exfoliator
SKIN SAGGING	Anti-Ageing Revitalising Serum	Anti-Ageing Revitalising Serum
TEENAGE ACNE	Acne Range	N/A

Skin Concerns guide for skin types

SKIN CONCERN

COMBINATION SKIN

OILY / PROBLEM SKIN

AGE / DARK SPOTS	Pigmentation Moisturiser	Pigmentation Moisturiser
EARLY AGEING	A-Z Hyaluronic Skin Supplement	Ultimate Restructuring Firming Treatment
MATURE AGEING	Ultimate Restructuring Firming Treatment	Ultimate Restructuring Firming Treatment
BLACKHEADS	Acne Night Moisture Serum	Acne Night Moisture Serum
DARK EYE CIRCLES	Age Control Anti-Oxidant Wrinkle Refiner	Collagen Serum
DRYNESS	Collagen Serum	A-Z Hyaluronic Skin Supplement
DULLNESS / ROUGH TEXTURE	Pigmentation Exfoliator	Acne Night Moisture Serum
EXCESS OIL	Acne Night Moisture Serum	Acne Night Moisture Serum
EYE BAGS	Age Control Anti-Oxidant Wrinkle Refiner	Age Control Anti-Oxidant Wrinkle Refiner
EYE WRINKLES	Eye & Lip Contour Cream	Contouring Eye Gel
FACIAL REDNESS	Ultimate Restructuring Firming Treatment	Ultimate Restructuring Firming Treatment
FOREHEAD WRINKLES	Ultimate Restructuring Firming Treatment	Ultimate Restructuring Firming Treatment
HORMONAL ACNE	Acne Night Moisture Serum / Spot Repair Serum	Acne Night Moisture Serum / Spot Repair Serum
HYPERPIGMENTATION (Scars or Acne)	Ultimate Restructuring Firming Treatment / Acne Night Moisture Serum	Ultimate Restructuring Firming Treatment / Acne Night Moisture Serum
INFLAMMATION	A-Z Hyaluronic Skin Supplement / Ultimate Restructuring Firming Treatment	A-Z Hyaluronic Skin Supplement / Ultimate Restructuring Firming Treatment
LARGE PORES	Pigmentation Moisturiser	Acne Night Moisture Serum
LIP WRINKLES	Age Control Eye & Lip Perfection	Ultimate Restructuring Firming Treatment
SCARS / BURNS / WOUNDS	Ultimate Restructuring Firming Treatment / Vit A, D, E & Lanolin Wound Aftercare Ointment	Ultimate Restructuring Firming Treatment / Vit A, D, E & Lanolin Wound Aftercare Ointment
SEBACEOUS FILAMENTS	Pigmentation Exfoliator	Pigmentation Exfoliator
SKIN SAGGING	Ultimate Restructuring Firming Treatment	Ultimate Restructuring Firming Treatment
TEENAGE ACNE	Acne Range	Acne Range

Skin Concerns guide for skin types



The **Willa Krause Earth Range** is a collection of products meticulously crafted to cater for body, mind and planet. With the finest ingredients sourced from Africa to the diverse corners of the globe, this range embodies a holistic approach to self-care.



Natural • Scientific • Mindful

MORE than skincare

Take care of your
three homes:
body, mind and planet

www.wkearth.skin

SKIN CARE ROUTINE



ROOIBOS & ALOE SOOTHING GEL CLEANSER

GENTLE pH BALANCING

A gentle pH-balancing cleanser with Rooibos and Aloe to cleanse, soothe, protect and leave skin feeling soft and balanced.



WHY CHOOSE IT

- Hydrates and soothes skin
- Provides antioxidants and protection against environmental stressors
- Helps reduce inflammation and redness
- Leaves the skin feeling supple and smooth
- Promotes a healthy, radiant complexion



1
Cleanse

BEST FOR
All Skin Types



HERO INGREDIENTS

- Aloe Barbadensis Leaf Juice
- Rooibos Tea Extract
- Green Tea Extract

TARGETS / CONCERNS

- Pigmentation
- Acne and Blackheads
- Skin Texture
- Inflammation
- Facial Redness
- Excess oil on the skin

VITAMIN C & B3 RADIANCE SERUM

RADIANT GLOW - EVEN COMPLEXION

A waterless Vitamin C serum that hydrates and supports healthy-looking skin and helps improve uneven tone for a naturally radiant complexion.



WHY CHOOSE IT

- Improves skin texture and reduces fine lines
- Fights pigmentation and ageing spots
- Brightens the skin and evens out skin tone
- Promotes collagen production
- Acts as an antioxidant, protecting against free radicals and oxidants
- Improves skin's defense against UV damage
- Helps control excess oil



HERO INGREDIENTS

- Niacinamide (Vitamin B3)
- Ascorbic Acid (Vit C)
- Sodium Ascorbyl Phosphate (Vit C)

TARGETS / CONCERNS

- Pigmentation
- Ageing
- Acne and Blackheads
- Skin Texture
- Inflammation
- Dull skin
- Hormonal Acne



2
Serum

BEST FOR
All Skin Types





A rejuvenating Bio-Retinol serum to support skin renewal, improve firmness, smooth fine lines, and even tone.

BEST FOR
All Skin Types

BAKUCHIOL REJUVENATING SERUM

VISIBLY REVERSE AGEING -
RADIANT SKIN BOOSTER



WHY CHOOSE IT

- Cell renewal
- Boosts collagen production for a firmer, youthful appearance
- Reduces acne
- Refines uneven skin tone
- Boosts Youthful Glow
- Reduces appearance of dark spots and pigmentation
- Reduces fine lines & wrinkles
- Reduces dark circles
- Anti-ageing
- Restores skin firmness
- Hydrates skin

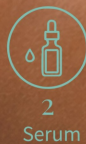


HERO INGREDIENTS

- Bio-Retinol / Bakuchiol
- Olive Stem Cells
- Rosehip Oil
- Moringa Seed Oil
- Marula Oil
- Kalahari Melon Oil
- Centella Oil
- Baobab Seed Oil
- Hyaluronic acid
- Vitamin E
- Niacinamide (Vitamin B3)

TARGETS / CONCERNS

- Ageing
- Pigmentation
- Acne and Blackheads
- Eye Area Wrinkles
- Forehead Wrinkles
- Uneven Skin Texture
- Inflammation
- Hormonal Acne
- Large Pores
- Dark Circles and Bags



XIMENIA & TURMERIC RESTORE & REFRESH SERUM

VISIBLE SKIN SUPPORT - HYDRATES

A natural serum with African Ximenia Seed Oil, Bilberry, Rosemary, marine ferment, and Turmeric to deeply hydrate, nourish, protect against environmental stressors, and revive tired-looking skin.



WHY CHOOSE IT

- Hydration and barrier restoration
- Soothes irritated and inflamed skin
- Rejuvenates cellular energy, reducing fatigue and stress
- Acts as a strong antioxidant, countering free-radical damage
- Reduces signs of emotional stress and includes African Ximenia Oil for added barrier support and anti-ageing benefits
- Revitalize and rejuvenate your skin for a more youthful appearance
- Calms inflammation from eczema to acne



HERO INGREDIENTS

- Bilberry and Rosemary Leaf Extract
- Turmeric Peptide
- Micrococcus Lysate
- African Ximenia Oil

TARGETS / CONCERNS

- Inflammation
- Facial Redness
- Ageing
- Eye Area Wrinkles
- Forehead Wrinkles
- Stress affecting the skin
- Dry Skin
- Large Pores
- Dark Circles and Eye Bags

BEST FOR
All Skin Types



KALAHARI MELON MOISTURE CREAM



BEST FOR
All Skin Types

NOURISH AND RESTORE DAY AND NIGHT

A nourishing moisturiser with Kalahari Melon, Aloe, Shea Butter, Ceramides, and Hyaluronic Acid to hydrate, support the skin barrier, and leave skin smooth and radiant.



WHY CHOOSE IT

- Improves skin texture and reduces fine lines
- Soothes irritated skin, reducing redness
- Anti-inflammatory properties
- Strengthens the skin barrier, enhancing overall skin health
- Provides deep and intense hydration, restoring suppleness
- Promotes a healthy, radiant complexion with improved elasticity
- Potent antioxidants protecting the skin from damage caused by free radicals



HERO INGREDIENTS

- Kalahari Melon Oil
- Aloe Leaf Juice
- Niacinamide (Vitamin B3)
- Panthenol (Vitamin B5)
- Ceramide NG, AP and NP
- Hyaluronic Acid
- Bacillus Ferment
- Vitamin E

TARGETS / CONCERNS

- Barrier Support
- Dry Skin
- Forehead Wrinkles
- Skin Texture
- Inflammation
- Moisturisation



Elixir Oil

MARULA & BAOBAB SKIN ELIXIR OIL

RADIANT FACIAL BLEND

An antioxidant-rich facial oil with Ximenia, Rosehip, Marula, Baobab, and Acmeilla Flower to soothe, moisturise, and soften the look of wrinkles on dry, sensitive skin.



WHY CHOOSE IT

- Rich oil formulated for dry and sensitive skin types
- Soothing, antioxidant-rich African oils
- Helps reduce the appearance of fine lines and wrinkles with a **natural Botox-like effect** that relaxes facial muscles for firmer, tighter-looking skin.
- Ideal for cold and dry conditions
- Can help calm skin concerns such as irritation, sensitivity and eczema



HERO INGREDIENTS

- Acmeilla Extract
- Ximenia Seed Oil
- Lesotho Rosehip Seed Oil
- Marula Seed Oil
- Baobab Seed Oil

TARGETS / CONCERNS

- Tired Skin
- Ageing
- Eye Area Wrinkles
- Forehead Wrinkles
- Inflammation
- Dull Skin
- Dry Skin
- Facial Redness

BEST FOR

Dry, Mature & Sensitive skin

HEALING PROPERTIES



NATURALLY DERIVED



VEGAN FRIENDLY



PERFUME FREE



COLOUR FREE



SCIENTIFIC ACTIVES



CLEAN BEAUTY

African Oils has unique natural healing properties



BEFORE



BEFORE



AFTER 2 WEEKS

In November 2022, I got Zoster Neuralgia, leading to Shingles on my face. Despite consulting specialists and trying various treatments, the persistent pain, puffess, and tight skin remained. Expensive products and unconventional remedies offered little relief. At a Willa Krause Skin Care Women's Breakfast, I discovered the Marula & Baobab Lush African Oils, recommended for my skin by Rianelle Meintjes, a knowledgeable representative. Using it for two weeks made a remarkable difference - my face felt significantly more relaxed. This oil proved so effective and feels fantastic on my skin. I'm grateful for this outstanding product and highly recommend it to Dermatologists, Doctors, and Specialists. It changed my life!

SANDY KNEVITT - Happy Customer



BAKUCHIOL REJUVENATING SERUM



MARULA & BAOBAB SKIN ELIXIR OIL



VITAMIN C & B3 RADIANCE SERUM



XIMENIA & TURMERIC RESTORE & REFRESH SERUM



KALAHARI MELON MOISTURE CREAM



ROOIBOS & ALOE SOOTHING GEL CLEANSER



Ingredients & Key Benefits

Ingredients & Key Benefits	BAKUCHIOL REJUVENATING SERUM	MARULA & BAOBAB SKIN ELIXIR OIL	VITAMIN C & B3 RADIANCE SERUM	XIMENIA & TURMERIC RESTORE & REFRESH SERUM	KALAHARI MELON MOISTURE CREAM	ROOIBOS & ALOE SOOTHING GEL CLEANSER
Anti-Ageing	• Bio-Retinol / Bakuchiol • Olive Stem Cells • Marula Seed Oil • Marula Oil • Kalahari Melon Oil • Centella Oil • Rosehip Seed Oil • Hyaluronic Acid • Vitamin E • Niacinamide (Vitamin B3) Cell Renewal, Energizing and Youthful All skin types	• Acmeilla Extract • Ximenia Seed Oil • Lesotho Rosehip Seed Oil • Marula Seed Oil • Baobab Seed Oil Sustainable, Healing, Firming and Natural Botox-like Effect Mature, dry and sensitive skin types	• Niacinamide (Vitamin B3) • Ascorbic Acid • Sodium Ascorbyl Phosphate Brightening, Anti-Ageing and Protection All skin types	• Bilberry and Rosemary Leaf Extract • Turmeric Peptide • Micrococcus Lysate • African Ximenia Oil Stress-Relief, Anti-Ageing and Moisturising All skin types	• Aloe Barbadensis Leaf Juice • Niacinamide (Vitamin B3) • Panthenol (Vitamin B5) • Ceramide NG, AP and NP • Hyaluronic Acid • Bactilus Ferment • Vitamin E Hydrating, Protective and Firming All skin types	• Aloe Barbadensis Leaf Juice • Rooibos Tea Extract • Green Tea Extract Sulfate-Free, pH Balancing and Soothing All skin types
Oil Control	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Pigmentation	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Acne & Blackheads	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Eye Area Wrinkles	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Forehead Wrinkles	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Skin Texture	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Inflammation	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Dull Skin	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Hormonal Acne	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Dry Skin	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Large Pores	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Dark Circles & Bags	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •
Facial Redness	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •	• • • • •

sensitive skin



Why choose this range?

Our premium, problem-solving range is specially formulated to restore balance, reduce sensitivity and strengthen the skin's natural barrier — all without harsh ingredients.

**SAFE.
SOOTHING.
EFFECTIVE.**
Perfect for the
Whole Family.

SKIN CARE FACE ROUTINE

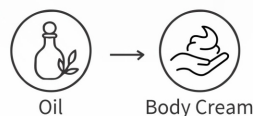


“Free from
synthetic fragrances,
dyes and preservatives.”

Helps to relieve symptoms of:

- Sensitive and Reactive Skin
- Eczema-Prone Skin
- Psoriasis
- Extremely Dry or Flaky Skin
- Post-treatment Skin
- Barrier-Impaired Skin

BODY CARE ROUTINE



What is Sensitive Skin?

Sensitive skin is easily triggered by stress, environmental factors, or harsh products. It often feels tight, itchy, or inflamed, and may show redness, dryness, or discomfort. This skin type requires gentle, soothing care that calms and protects, without irritation.



BEFORE

AFTER A FEW HOURS

Our premium, problem-solving range is specially formulated to restore balance, reduce sensitivity and strengthen the skin's natural barrier - all without harsh ingredients.

“Sensitive Skin
Deserves Expert Care”
- Discover the Difference.



SENSITIVE SKIN - MILK CLEANSER

GENTLE, NOURISHING CLEANSER FOR DELICATE SKIN

- pH Balanced Microbiota Support to protect skin barrier function.
- Fragrance-free. Non-irritating. Ideal for all ages.



WHY CHOOSE IT

- Calms inflammation and redness
- Strengthens skin barrier
- Prebiotics that support a healthy skin microbiome.
- Hydrates and maintains moisture
- Promotes healing and soothes sensitive skin
- Nourishes and repairs with antioxidants and essential fatty acids
- Gently cleanses without stripping



HERO INGREDIENTS

- Niacinamide (Vitamin B3)
- Coconut Oil
- Centella Oil
- Baobab Oil
- Aloe Vera
- Vitamin E

RECOMMENDED FOR

- Sensitive and reactive skin
- Eczema-Prone Skin
- Psoriasis
- Extremely Dry or Flaky Skin
- Post-treatment Skin
- Barrier-Impaired Skin



1
Cleanse





SENSITIVE SKIN - CALMING SERUM

ADVANCED RELIEF FOR IRRITATED, REACTIVE SKIN

- Microbiota Support to protect skin barrier function.
- Fragrance-free. Non-comedogenic.
- Perfect for even the most reactive skin types.



WHY CHOOSE IT

- Calms inflammation and redness
- Strengthens skin barrier
- Prebiotics that support a healthy skin microbiome.
- Hydrates and maintains moisture
- Promotes healing and soothes sensitive skin
- Nourishes and repairs with antioxidants and essential fatty acids
- Helps restore elasticity, support barrier health and re-energises skin cells.



HERO INGREDIENTS

- Niacinamide (Vitamin B3)
- Biolin/P (Pre-biotic)
- Ceramide NG, AP and NP
- Moringa Oil
- Baobab Oil
- Marula Oil
- Centella Oil
- Olive Stem Cells (Olea Vitae)
- Aloe Vera
- Heptapeptide-6



2
Serum

RECOMMENDED FOR

- Sensitive and Reactive Skin
- Eczema-Prone Skin
- Psoriasis
- Extremely Dry or Flaky Skin
- Post-treatment Skin
- Barrier-Impaired Skin

SENSITIVE SKIN - FACE CREAM

DEEP NOURISHMENT & REPAIR FOR SENSITIVE, REACTIVE SKIN

- Intelligent Emulsifier to lock in skin lipids.
- Microbiota Support to protect skin barrier function.
- Fragrance-free. Gentle for even the most reactive skin.



WHY CHOOSE IT

- Calms inflammation and redness
- Strengthens skin barrier
- Prebiotics that support a healthy skin microbiome.
- Hydrates and maintains moisture
- Promotes healing and soothes skin
- Nourishes and repairs with antioxidants and essential fatty acids
- Improves skin texture and promotes cell turnover
- Provides antioxidant protection against free radical damage
- Smooths and protects skin with a moisture-locking barrier



HERO INGREDIENTS

- Niacinamide (Vitamin B3)
- Biolin/P (Pre-biotic)
- Panthenol
- Urea
- Ceramide NG, AP and NP
- Centella Oil
- Baobab Oil
- Jojoba Oil
- Biolin/P
- Aloe Vera
- Heptapeptide-6
- Vitamin A, E, B3, B5 and C



3
Face Cream

RECOMMENDED FOR

- Sensitive and Reactive Skin
- Eczema-Prone Skin
- Psoriasis
- Extremely Dry or Flaky Skin
- Post-treatment Skin
- Barrier-Impaired Skin



SENSITIVE SKIN BATH & SHOWER OIL

DEEPLY MOISTURISING BATH AND SHOWER OIL

- Prevents lipids being lost during cleansing
- Contains natural essential oils, with no added fragrance
- Ideal for dry, sensitive and eczema-prone skin.



WHY CHOOSE IT

- Soothes and calms irritated skin
- Balances sensitive skin
- Provides a calming, grounding aroma and alleviates inflammation
- Hydrates and nourishes skin with lightweight emollients
- Supports smooth, soft and conditioned skin
- Cleanser and Body Oil



Cleanse



Oil



HERO INGREDIENTS

- Geranium Oil
- Cedarwood Oil
- Lavender Oil

RECOMMENDED FOR

- Sensitive and Reactive Skin
- Eczema-Prone Skin
- Psoriasis
- Extremely Dry or Flaky Skin
- Post-treatment Skin
- Barrier-Impaired Skin

Gentle Face & Body
CLEANSER for sensitive skin

SENSITIVE SKIN - BODY CREAM

RICH, SOOTHING MOISTURISER FOR EXTREMELY DRY, SENSITIVE SKIN

- Microbiota Support to protect skin barrier function.
- Intelligent Emulsifier to lock in skin lipids.
- Gentle, fragrance-free and non-irritating.



WHY CHOOSE IT

- Calms inflammation and redness
- Strengthens skin barrier
- Prebiotics that support a healthy skin microbiome.
- Hydrates and maintains moisture
- Promotes healing and soothes sensitive skin
- Supports skin regeneration and resilience
- Provides antioxidant protection against free radicals
- Smooths and protects skin with a moisture-locking barrier



HERO INGREDIENTS

- Niacinamide (Vit B3)
- Biolin/P (Pre-biotic)
- Panthenol
- Urea
- Moringa Oil
- Marula Oil
- Shea Butter
- Baobab Oil
- Jojoba Oil
- Aloe Vera
- Vitamin A, E, B3, B5 and C



Body Cream

RECOMMENDED FOR

- Sensitive and Reactive Skin
- Eczema-Prone Skin
- Psoriasis
- Extremely Dry or Flaky Skin
- Post-treatment Skin
- Barrier-Impaired Skin



acne

Skin care for all ages to balance oil and clear acne. Contains ingredients like **Salicylic Acid, Willow Bark, Tea Tree oil** and **Green Tea** that combat acne and other inflammatory conditions.

EXPERT TIP SKIN CARE ROUTINE

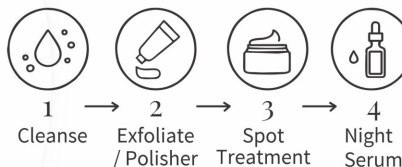
"Salicylic Acid will help clear and prevent breakouts."

For Teen & Adult Acne

SKIN CARE DAY ROUTINE



SKIN CARE NIGHT ROUTINE



"It is important to follow a healthy lifestyle and follow the complete Anti-Acne skin care routine."



2-IN-1 FACE WASH & TONER

Foaming Face wash for acne-prone skin that cleanses, balances skin's pH, controls oil, soothes and fights breakouts.



WHY CHOOSE IT

- Soothes irritation, softens skin, and helps reduce inflamed acne lesions
- Balances skin's pH
- Fights acne bacteria, balances oil and supports healing
- Provides antioxidants, reduces inflammation and pigmentation and regulates sebum for clearer skin



HERO INGREDIENTS

- Aloe Vera Gel
- Tea Tree Oil
- Green Tea Extract

SKIN TYPES:

Suitable for normal, combination and oily skin types.

SKIN CONDITIONS:

Acne and pigmentation

CLEAR SKIN ACNE SUPPLEMENT * One month supply



Helps maintain healthy, clear skin and reduces breakouts. Boosts skin health from within. Formulated for acne-prone skin with Echinacea, Vit A, Vit C and Zinc.

- ✓ **HEAL**
Anti-bacterial and prevents acne from spreading
- ✓ **REDUCE**
Inflammation and redness
- ✓ **PREVENT**
Acne breakouts and scars

HERO INGREDIENTS

- **ECHINACEA**
A combination of anti-microbial and anti-inflammatory properties that soothe skin irritation and prevent acne-causing bacteria from spreading.
- **VITAMIN A**
Reduces inflammation, cell damage, scars and redness.
- **VITAMIN C**
Anti-inflammatory properties that reduce redness & swelling.
- **ZINC**
Anti-inflammatory, anti-bacterial and skin-healing properties.
- **BURDOCK ROOT EXTRACT**
Anti-septic properties helps reduce acne-causing bacteria. Soothes skin conditions such as mild acne, rosacea & eczema.
- **DANDELION ROOT EXTRACT**
Detoxifies, clears out pores, treats acne and prevents future breakouts. Anti-bacterial and anti-fungal ingredients.

See the amazing results after just a few weeks!

Consistent use of the complete Acne Range routine is essential.



Acne, marked by spots and pimples, is an inflammation-related skin condition affecting both teens and adults due to hormones, stress, potentially causing scarring.



ACNE SPOT REPAIR TREATMENT

Spot treatment that fights acne, prevents breakouts, and heals for radiant skin.



WHY CHOOSE IT

- Unclogs pores and prevents breakouts on spots
- Reduces acne bacteria and balances oil
- Soothes inflammation and promotes healing
- Fights infection for clearer skin



2 Spot Treatment

ONLY USE ON ACNE SPOTS



HERO INGREDIENTS

- Salicylic Acid
- Tea Tree Leaf Oil
- Lavender Oil
- Eucalyptus Leaf Oil

SKIN TYPES:

Suitable for normal, combination and oily skin types.

SKIN CONDITIONS:

Acne and pigmentation



ANTI-ACNE NIGHT MOISTURE SERUM

Night treatment for acne, oil control, anti-ageing and hydration.



WHY CHOOSE IT

- Reduces inflammation
- Fights acne-causing bacteria
- Regulates sebum production
- Promotes healing
- Unclogs pores and exfoliates the skin to improve overall texture
- Hydrates and plumps the skin
- Balance skin's pH balance
- Minimizes the appearance of acne scars



3 Night Serum

ONLY USE AS NIGHT TREATMENT



HERO INGREDIENTS

- Niacinamide (Vitamin B3)
- Salicylic Acid
- Retinyl Palmitate (Vitamin A)
- Hyaluronic Acid
- Willow Bark Extract
- Green Tea Extract
- Aloe Vera Gel
- Tea Tree Oil
- REGU-SEB

SKIN TYPES:

Suitable for normal, combination and oily skin types.

SKIN CONDITIONS:

Acne, ageing and pigmentation

ANTI-ACNE DAILY CALMING LOTION

Moisturise, calms and protects inflamed skin.



WHY CHOOSE IT

- Promotes skin cell growth
- Enhances moisture
- Soothes irritation and inflammation
- Aids in shedding dead skin cells for a healthier complexion
- Lightweight hydration
- Contains acne friendly oils

SKIN CONDITIONS:

Acne, pigmentation, eczema and psoriasis



HERO INGREDIENTS

- Panthenol (Vitamin B5)
- Allantoin
- Rosehip Seed Oil
- Centella Asiatica
- Green Tea
- Rooibos Extract
- Chamomile Extract
- Calendula Oil
- Kalahari Melon Oil

SKIN TYPES:

Suitable for normal, combination and oily skin types.



3 Daily Moisturiser

CONTAINS ACNE FRIENDLY OILS.

“Soothes skin inflammation and hydrates to help balance reactive acne skin.”

PURIFYING CLAY MASK

Deep cleansing treatment to refine skin texture and absorbs excess oil.



WHY CHOOSE IT

- Absorbs impurities and excess oil
- Deep cleanses and exfoliates for smoother skin
- Refine skin texture
- Tones and provides antioxidant support
- Aids scar healing and improves skin texture

SKIN TYPES:

Suitable for normal, combination, oily and acne prone skin types.



HERO INGREDIENTS

- Bentonite
- Kaolin
- Witch Hazel
- Allantoin

SKIN CONDITIONS:

Acne, ageing and pigmentation



Daily / Weekly Mask



* Can be used daily by oily and acne prone skin as a mask or polisher.

pigmentation

A complete range that targets pigmentation and uneven tone for a brighter, smoother, more radiant complexion.

"I wish I had THESE products years ago"

EXPERT TIP SKIN CARE ROUTINE
"Use Sunscreen daily to prevent further pigmentation."

SKIN CARE ROUTINE



Why we ♥ it:

- Reduces dark spots
- Evens skin tone
- Boosts radiance
- Smooths texture
- Supports renewal

"With consistent use, skin appears brighter, clearer and more evenly toned."



CLEANSER

Protects The Skin Barrier



WHY CHOOSE IT

- Gentle foaming cleanser
- Gently removes dirt and impurities
- Maintains skin's natural moisture (non-stripping)
- Supports and strengthens the skin barrier
- Helps balance skin microbiome (prebiotic support)
- Soothes and calms the skin
- Promotes an even, balanced complexion
- Helps maintain healthy skin pH levels



HERO INGREDIENTS

- Panthenol
- Allantoin
- Sodium PCA
- Biolin/P (Prebiotic active)

RECOMMENDED FOR:

- Normal, dry and combination skin
- Sensitive or easily irritated skin
- Dehydrated skin
- Compromised or weakened skin barrier
- Dull or uneven-looking skin with pigmentation

* Wear sunscreen during the day



TONER

Removes Excess Pigment



WHY CHOOSE IT

- Gently exfoliates dead skin cells
- Improves skin texture and smoothness
- Promotes brighter, more even skin tone
- Helps reduce appearance of uneven pigmentation
- Hydrates and maintains moisture levels during exfoliation
- Soothes and calms skin irritation
- Supports overall skin clarity and radiance



HERO INGREDIENTS

- Glycolic Acid
- Panthenol
- Allantoin
- Sodium PCA
- Pentavitin
- Aloe Vera
- Green Tea
- L - Arginine

RECOMMENDED FOR:

- Normal, dry and combination skin
- Dull or uneven-looking skin with pigmentation

* Wear sunscreen during the day

* Not suitable for sensitive or very dry skin.



MOISTURISER

Night Cream That Suppresses Pigment Formation



WHY CHOOSE IT

- Helps reduce the appearance of dark spots and hyperpigmentation
- Promotes a more even and radiant skin tone
- Supports overnight skin renewal and repair
- Improves overall skin texture and clarity
- Hydrates and nourishes the skin while sleeping
- Strengthens and supports the skin barrier
- Helps calm and soothe irritation
- Provides antioxidant protection against environmental damage



HERO INGREDIENTS

- Niacinamide
- Tranexamic Acid
- Alpha-Arbutin
- Panthenol
- Vitamins A, C and E
- Allantoin
- Sodium PCA

RECOMMENDED FOR:

- Normal, dry and combination skin
- Dull or uneven-looking skin with pigmentation



3 Lotion

EXFOLIATOR

Accelerates Renewal



WHY CHOOSE IT

- Deeply exfoliates to remove dead skin cells
- Helps reduce dark spots and pigmentation
- Improves uneven skin tone and radiance
- Clears pores and helps reduce acne and breakouts
- Smooths skin texture and refines surface appearance
- Supports brighter, more renewed-looking skin
- Soothes and hydrates during exfoliation
- Helps reduce appearance of fine lines



HERO INGREDIENTS

- Glycolic Acid
- Salicylic Acid
- Aloe Vera
- GlycerinTocopherol (Vitamin E)

RECOMMENDED FOR:

- Normal, dry and combination skin
- Dull or uneven-looking skin with pigmentation

Once a week treatment

5
Exfoliate
once a week



NATURALLY DERIVED



VEGAN FRIENDLY



PERFUME FREE



COLOUR FREE



SCIENTIFIC ACTIVES

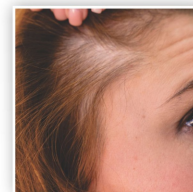


CLEAN BEAUTY

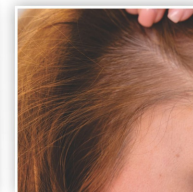
hair loss

These ingredients support healthy hair growth by nourishing the follicles, improving scalp circulation and strengthening hair at the roots to create a healthy scalp environment.

For Teen & Adult Hair



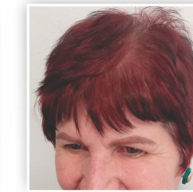
AFTER 4 WEEKS



AFTER 8 WEEKS



AFTER 4 WEEKS



AFTER 8 WEEKS



Brow & Lash Growth Serum

- ✓ Stimulates hair growth
- ✓ Increases hair density
- ✓ Enhances thickness of lashes and brows

KEY INGREDIENTS

- Scutellaria Baicalensis Root
- Wheat and Soy Sprouts
- Arginine
- Lactic Acid
- Niacinamide
- Panthenol
- Caffeine
- Glycine Soja



BEFORE



AFTER 8 WEEKS

Condition: Hair loss

Growth & Shine Hair Serum

- ✓ Stimulates hair growth
- ✓ Increases hair density
- ✓ Prevents hair loss
- ✓ Silky shine
- ✓ Activates follicle stem cells
- ✓ Increases cellular energy
- ✓ Tested on men and women

KEY INGREDIENTS

- Scutellaria Baicalensis Root Extract
- Wheat and Soy Sprouts
- Arginine
- Niacinamide (Vitamin B3)
- Panthenol (Vitamin B5)
- Caffeine
- Lactic Acid

Condition: Hair loss

Growth & Shine Hair Supplement

- ✓ Promotes healthy hair growth
- ✓ Restores shine and volume
- ✓ Reduces the risk of hair loss
- ✓ Promotes scalp health

KEY INGREDIENTS

- Artemisia Annua Herb
- Ashwaganda Extract
- Bioperine™ (Piperine)
- Fenugreek Extract
- Ginkgo Biloba Extract
- Gentian Root
- Hops Extract
- Horsetail Herb Powder
- Nettle Root
- Saw Palmetto Extract
- Vitamin A
- Vitamin B1
- Vitamin D3
- Vitamin E

Condition: Hair loss

* One month supply

Skin Care Packages

Carefully Crafted for Every Skin Type — Buy Yours Today & **Receive a Free Product!**

Contact your marketer or Salon to discover the packages available for your skin type and **claim your free product!**

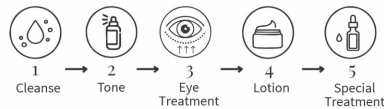


Willi Krause Skin Care
CODE: SET006

Anti-ageing products

- Reduces visible fine lines and wrinkles
- Improves firmness and elasticity
- Protects against further ageing

Firma Lift Cleanser, Firma Lift Toner,
6-in-1 Super Enriched
Age Control Eye & Lip Perfection
FREE PRODUCT: Neck & Bust Treatment



Willi Krause Skin Care
CODE: SET016

Acne Range

- Clears Breakouts Fast
- Soothes & Balances Skin
- Prevents Future Acne

2-in-1 Face Wash & Toner, Daily
Calming Lotion, Night Moisture
Serum, Spot Repair Treatment
FREE PRODUCT: Purifying Clay Mask



Willi Krause Skin Care
CODE: SET018

Earth Range - Normal Skin

- Maintain balance, natural oils & moisture levels
- Enhance radiance
- Protect and nourish

Earth Cleanser, Earth Vit C & B3,
Earth Bakuchiol Rejuvenating Serum
FREE PRODUCT: Earth Moisture Cream

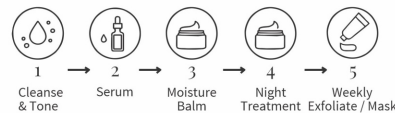


Willi Krause Skin Care
CODE: SET019

Men's Range

- Leaves skin feeling clean and refreshed
- Calms irritation and redness
- Strengthens and protects the skin

Moisture Balm, Exfoliating Mask,
Revitalising Serum, Toning Cleanser
FREE PRODUCT: Night Treatment



Willi Krause Skin Care
CODE: SET021

Sensitive Range

- Relieve symptoms of Psoriasis, Eczema, Extremely Dry Skin and Sensitive skin
- Calms irritation and redness

Serum, Milk Cleanser, Face Cream, Bath Oil,
FREE PRODUCT: Body Cream



Willi Krause Skin Care
CODE: SET020

Hair Growth Serum

- Stimulates hair growth
- Increases hair density
- Prevents further hair loss

FREE PRODUCT: Growth and Shine Hair Serum

Daily Skin Care Routine

4 EASY STEPS are all it takes to ensure a healthy and flawless skin.

 Morning Routine		 Evening Routine	
During the day, UV rays and pollution attack the skin. Therefore the skin needs extra moisture and protection.		At night, while asleep, our skin absorbs the applied products and restores itself.	
CLEANSE Micellar Water Surface Cleanse (Bars) Deep Cleanse		CLEANSE Micellar Water Surface Cleanse (Bars) Deep Cleanse	
TONE		TONE	
MOISTURE & NOURISH Special Treatments & Serums Eye Treatment Moisturiser / Day cream		MOISTURE & NOURISH Special Treatments & Serums Eye Treatment Nourishing Cream	
PROTECT Sunscreen			
EXFOLIATE / MASK Scrub / Exfoliate (2-3 times a week depending on your skin type)		EXFOLIATE / MASK Exfoliate / Mask (2-3 times a week depending on your skin type)	

A Good skin care routine is a necessity

Nutrition, hygiene, circulation, age, immunity and genes all affect the state of the skin, which is why it can look and feel different from day to day.

cleanse Daily Skin Care Routine

First Cleanse – MICELLAR WATER



HERO INGREDIENTS

- Micellar Cleansing Complex
- Glycerin
- Sodium Hyaluronate
- Avena Strigosa Seed Extract



1
Cleanse

WHY CHOOSE IT

- No-rinse first cleanse for face, eyes and lips.
- Cleanses and hydrates in one simple step.
- Micelles trap dirt, oil and impurities like a magnet for easy removal.
- Soft, gentle and oil-free makeup remover.
- Deep cleanses without drying the skin out.
- Helps refine pores while keeping skin fresh and hydrated.

SKIN TYPES:

Suitable for all skin types.

STEP 1

CLEANSE

EXPERT TIP SKIN CARE ROUTINE
Remove makeup before bed with Micellar Water. Sleeping with makeup causes dryness, redness, irritation, infections, and accelerates skin ageing from free radicals and collagen breakdown.



1
Cleanse

AMBER BAR

- Glycerine base - Enriched with Palm Kernel Oil, Jojoba Oil and Rooibos Extract
- Soothing and calming
- Extra moisturising and suitable for shaving as it prevents skin rash
- It can also be used for shaving as it prevents barber's rash.

SKIN TYPES: Suitable for all skin types.

Not suitable for dry or sensitive skin.

FIRMA LIFT BAR

- Natural palm oil base enriched with Jojoba Oil, Vitamin E, Rosehip Oil and Allantoin.
- Helps regulate skin's moisture balance.
- Keeps skin soft, supple and helps control dry, flaky skin.
- Jojoba Oil with Vitamin E helps rejuvenate and support skin renewal.
- Rosehip Oil helps minimise the appearance of fine lines and wrinkles.

SKIN TYPES: Normal, dry and mature skin types.

Not suitable for sensitive skin.

TEA TREE ACNE BAR

- Glycerine base enriched with Tea Tree and Eucalyptus Oil
- Antiseptic, antifungal and antibacterial
- Mildly drying, exfoliating and healing.

SKIN TYPES: Excellent for extremely oily, problem and acne skin.
Not suitable for dry or sensitive skin.



CLEANSING BARS

tone

Daily Skin Care Routine

FRESHNER

The most important step for glowing skin!



WHY CHOOSE IT

- Contracts pores and refreshes skin
- Anti-inflammatory
- Helps rebalance the skin's pH after cleansing
- Locks in moisture for a soft, refreshed skin feel
- Gently tones and prepares skin for further treatment
- Supports a calm, clean, and comfortable complexion



2 Tone

SKIN TYPES

Suitable for normal, sensitive to combination skin types.

HERO INGREDIENTS

- Witch Hazel Leaf Water
- Humectants
- Urea



FIRMA LIFT CLEANSER

A rich cream cleanser that removes impurities while nourishing, protecting and softening the skin.



WHY CHOOSE IT

- Lipid-rich cream cleanser for a soft, comfortable cleanse
- Removes make-up and daily impurities without stripping the skin
- Helps nourish, protect, and condition the skin
- Supports moisture retention for a smoother skin feel
- Prepares the skin for further skincare treatments



HERO INGREDIENTS

- Plant Lipids
- Humectants
- Urea

SKIN TYPES

Suitable for mature, dry skin types.



1 Cleanse

SKIN CONDITIONS

Mature, ageing skin, dry or dehydrated skin.



FIRMA LIFT TONER

Conditions, restores and heals with powerful antioxidants



WHY CHOOSE IT

- Conditioning toner
- Anti-inflammatory and soothing effect on the skin
- Balances the skin's pH
- Locks in moisture with hydrating humectants
- Supports a smoother, more youthful-looking complexion
- Prepares skin for serums and age-control treatments
- Contracts pores and refreshes skin
- Supports healthy skin bacteria



HERO INGREDIENTS

- Humectants
- Mallow Flower Extract
- Cucumber Extract
- Arnica Flower Extract
- Elderberry Extract

SKIN TYPES:

Suitable for mature and dry skin types.



2 Tone

Toners help control oil and shine while prepping skin for serums and moisturisers, ideal for oily or acne-prone skin.

moisturise & nourish STEP 3

Daily Skin Care Routine

SERUMS

What is a Serum?

A **serum** is a product typified by its rapid absorption and ability to penetrate into the deeper layers of the skin, together with its non-greasy finish and intensive formula with a very high concentration of active ingredients. Serums add to your skin routine, boosting benefits, giving noticeable advantages, improving structure and quality of skin from the inside.

"Choose a serum for your skin type and concerns. Always do a patch test before adding a new product to your skin care routine."

How do I use a Serum?

- Apply the serum to a clean face before moisturiser
- Serums may be combined with moisturiser or other treatments in one application
- **Highly concentrated**
- Apply in the morning and the evening for best results

Benefits of using a Serum?

- Serum can be used under your foundation to give your daily make-up routine some skin care benefits.
- Adds radiance to your complexion
- Firms skin for make-up application
- Improves the effectiveness of other skin care products by enhancing their absorption into the skin.
- Reduces the appearance of fine lines and wrinkles, promoting a more youthful complexion.

- **A-Z Hyaluronic Skin Supplement** 50ml **S**
- **Age Control Anti-Oxidant Wrinkle Refiner** 50ml **S**
- **Collagen Serum** 50ml **S**
- **Anti-Ageing Revitalising Serum** 30ml **S**
- **Ceramide Collagen Repair Oil** 30ml **S**
- **Anti-Acne Night Moisture Serum** 50ml **S**
- **Ultimate Restructuring Firming Treatment** 50ml **S**

S SPECIAL TREATMENTS



What Serums should I use?

	Ultimate Restructuring Firming Treatment	Collagen Serum	Anti-Acne Night Moisture Serum	A-Z Hyaluronic Skin Supplement	Anti-Oxidant Wrinkle Refiner	Ceramide Collagen Repair Oil	Anti-Ageing Revitalising Serum
DRYNESS	⚡	⚡	⚡	⚡	⚡	⚡	⚡
ANTI-AGEING	⌚	⌚	⌚	⌚	⌚	⌚	⌚
ACNE	👁️		👁️	👁️			
PIGMENTATION	👁️		👁️	👁️			👁️
POLLUTION	🌫️		🌫️		🌫️		🌫️
SENSITIVE SKIN	👁️			👁️		👁️	
CELLULAR ENERGY	⚡	⚡		⚡	⚡		
INFLAMMATION & CLOGGED PORES	👁️		👁️		👁️		
SCAR TREATMENT & WOUND HEALING	👁️		👁️		👁️		

WILLA
KRAUSE
SKINCARE

SERUM
comparison

ANTI-AGEING REVITALISING SERUM

Hard working multi-purpose youth serum.



WHY CHOOSE IT

- Locks in moisture and soothes irritation
- Smooths texture and reduces under-eye puffiness & dark circles
- Shields skin with antioxidants and UV protection
- Boosts collagen, elasticity and firmness
- Instantly tightens and lifts
- Brightens and evens skin tone
- Deeply hydrates and strengthens the skin barrier
- Reduces sagging, wrinkles and fine lines
- Balances moisture and calms skin
- Enhances nutrient absorption and supports skin structure



HERO INGREDIENTS

- Serecin - Silk Protein
- Soy & Rice Proteins
- Superoxide Dismutase
- Marine Algae Extract
- Pullulan
- Vitamin C
- Hyaluronic Acid
- Saccharide Isomerate
- Creatine
- Alanine
- Dimethyl Sulfone (MSM)
- Amino Acids

SKIN TYPES:

Suitable for all skin types.

SKIN CONDITIONS:

Ageing



3 Moisture Serums

CERAMIDE COLLAGEN REPAIR OIL

Repairing serum that strengthens the skin barrier and fights signs of ageing.



WHY CHOOSE IT

- Restores and protects the skin's lipid barrier, maintaining hydration
- Soothes inflammation and supports healing for sensitive or irritated skin
- Regenerates dry, ageing or damaged skin
- Promotes cell growth, smoothness and boosts collagen, elastin and Hyaluronic Acid production
- Helps support skin's natural collagen to reduce fine lines and wrinkles.



HERO INGREDIENTS

- Olive Squalane
- Jojoba Oil
- Borage Seed Oil
- Retinyl Palmitate (Vitamin A)

Skin Types: Dry, combination and sensitive skin.

Skin Conditions: Ageing, eczema and psoriasis.



3 Moisture Serums

"Ceramides protect the skin barrier and lock in moisture, helping reduce dryness and visible wrinkles."

A-Z HYALURONIC SKIN SUPPLEMENT

Powerful anti-ageing serum that hydrates, plumps, protects, boosts collagen and brightens skin.



WHY CHOOSE IT

- Hydrates and improves moisture retention
- Boosts collagen and skin regeneration
- Brightens complexion and evens skin tone
- Provides antioxidant protection
- Soothes irritation and reduces inflammation
- Supports skin healing and barrier function
- Improves elasticity and smoothness
- Helps reduce pigmentation and age spots
- Enhances skin absorption of nutrients
- Offers antibacterial support



3 Moisture Serums



* Product can last up to 2-3 months

"Super anti-ageing serum that hydrates, plumps and protects your skin. Potent skin nutrients that rebuild collagen and brighten complexion. Enriched with Hyaluronic Acid, Vit A, B3, B5, C, E, Copper, Calcium, Magnesium and Zinc. Smooths deep wrinkles and recharges mature skin."



HERO INGREDIENTS

- Aloe Leaf Juice
- Calcium Pantothenate
- Cupric Sulfate
- Dimethyl Sulfone (MSM)
- Magnesium Sulfate
- Niacinamide (Vitamin B3)
- Panthenol (Vitamin B5)
- Pyridoxine HCL (Vitamin B6)
- Retinyl Palmitate (Vitamin A)
- Sodium Ascorbyl Phosphate (Vitamin C)
- Hyaluronic Acid (Sodium Hyaluronate)
- Tocopherol Acetate (Vitamin E)
- Zinc Sulfate

SKIN TYPES:

Suitable for all skin types.

SKIN CONDITIONS:

Ageing and pigmentation.



* Product can last up to 2-3 months



ULTIMATE RESTRUCTURING FIRMING TREATMENT

Rebuilds skin, reduces ageing and inflammation, and supports healing.



Breakthrough in our skin care!

WHY CHOOSE IT

- Wrinkle and Scar repair serum
- Antioxidant rich
- Rebuilds skin layers
- Visibly reduces scarring & discoloration
- Promotes collagen & elastin production
- Reduces inflammation & redness
- Energises cells and promotes wound healing

SKIN TYPES:

All skin types.

SKIN CONDITIONS:

Ageing, eczema, psoriasis, acne and pigmentation.

Wrinkle & Scar Repair Serum



3 Moisture Serums

Visibly rebuilds skin layers, reduces signs of ageing and inflammation. Promotes wound healing.

EXPERT TIP SKIN CARE ROUTINE

An excellent product to use after microneedling, with the Vitamin A,D,E & Lanolin Wound Aftercare Ointment to promote wound healing and scar repair.



HERO INGREDIENTS

- Arnica Montana Flower Extract
- Centella Asiatica Extract
- Vitamin E
- Hyaluronic Acid
- Hydrolysed Collagen
- Equisetum Arvense (Horsetail) Extract
- Althaea Officinalis Root Extract
- Dimethyl Sulfone (MSM)
- Palmitoyl Dipeptide-5
- Palmitoyl Tripeptide-5
- Panthenol (Vitamin B5)
- Retinyl Palmitate (Vitamin A)
- Saccharide Isomerate
- Saccharomyces Cerevisiae Extract
- Triticum Vulgare (Wheat) Germ Extract



CRUELTY FREE



93% NATURALLY DERIVED



PERFUME FREE



COLOUR FREE



PARABEN FREE



* Product can last up to 2-3 months

ANTI-ACNE NIGHT MOISTURE SERUM

Night treatment for acne, oil control, anti-ageing and hydration.



WHY CHOOSE IT

- Reduces inflammation
- Fights acne-causing bacteria
- Regulates sebum production
- Promotes healing
- Unclogs pores and exfoliates the skin to improve overall texture
- Hydrates and plumps the skin
- Balance skin's pH balance
- Minimizes the appearance of acne scars



3 Night Serum

ONLY USE AS NIGHT TREATMENT



HERO INGREDIENTS

- Niacinamide (Vitamin B3)
- Salicylic Acid
- Retinyl Palmitate (Vitamin A)
- Hyaluronic Acid
- Willow Bark Extract
- Green Tea Extract
- Aloe Vera Gel
- Tea Tree Oil
- Rosehip Oil
- REGU-SEB

SKIN TYPES:

Suitable for normal, combination and oily skin types.

SKIN CONDITIONS:

Acne, ageing and pigmentation

COLLAGEN SERUM

Collagen boosting serum, revitalizes, hydrates and smooths skin for a healthy, glowing complexion.



WHY CHOOSE IT

- Collagen boost for youthful, healthier skin
- The combination of amino acids help rejuvenate the skin
- Improves complexion and glow
- Improves skin hydration and the appearance of fine lines
- Reduces facial redness
- Reinforces skin's barrier function
- Anti-inflammatory



HERO INGREDIENTS

- Glycoproteins
- 4 Amino Acids (Glutamic Acid, Valine, Threonine And Glycine)
- Saccharomyces Lysate
- Saccharide Isomerate
- Cucumber Extract

Skin Types: All skin types especially sensitive and dehydrated skin types.

Skin Conditions: Ageing, eczema and psoriasis.



3 Moisture Serums

"Collagen is a major component of your skin. It helps to slow the ageing of your skin by reducing wrinkles and dryness"



AGE CONTROL ANTI-OXIDANT WRINKLE REFINER

Powerful Anti-Ageing Serum that visibly reduces wrinkle depth and restores moisture levels.



WHY CHOOSE IT

- Improves skin texture and tone
- Reduces fine lines and wrinkles
- Soothes and moisturises
- Reduces age spots
- Repairs sun-damage and ageing skin
- Stimulates collagen production
- Provides long-lasting hydration

Help treats **under-eye puffiness & wrinkles.**



HERO INGREDIENTS

- Palmitoyl Tripeptide-5
- 4 Amino Acids: Glutamic Acid, Valine, Threonine and Glycine
- Saccharomyces Lysate
- Althaea Root Extract
- Butterfly Bush Extract
- Hyaluronic Acid
- Stone Pine Wood Extract
- Vitamin C
- Pomegranate Fruit Extract
- Seaweed Extract

“Powerful Anti-Ageing, Antioxidant rich serum that visibly reduces wrinkle depth and restores moisture levels!”



SKIN TYPES: Normal, combination, dry and sensitive skin.
(Except oily skin and skin with active acne)

SKIN CONDITIONS:
Ageing



3 Moisture Serums



CRUELTY FREE



88% NATURALLY DERIVED



VEGAN FRIENDLY



PERFUME FREE



COLOUR FREE



PARABEN FREE

* Product can last up to 2-3 months

moisturise & nourish Daily Skin Care Routine

STEP 3



3 Moisture Eyes

EYE CARE

Eye care is important because of the special needs of the eye area. The skin around the eyes differs from the rest of the face. It has less, if any, oil glands. The natural defence structure of this delicate area is not as well developed, the skin ages faster and it dehydrates quickly. *That is why your eye area needs additional care and specialized products.*

“When cleaning the delicate eye area it should be done gently with the Micellar Water.”

CONTOURING EYE GEL

Oil free formula that visibly reduces fine lines around the eyes.



WHY CHOOSE IT

- Hydrates the delicate eye area
- Reduces puffiness
- Helps plump the appearance of fine lines
- Supports a more supple-looking eye area
- Lightweight gel texture
- Oil-free feel on the skin
- Helps refresh tired-looking skin around the eyes



HERO INGREDIENTS

- Humectants
- Hydrolyzed Elastin
- Sodium Hyaluronate
- Urea
- Gaba

SKIN TYPES

Suitable for all skin types.

SKIN CONDITIONS

Ageing

EXPERT TIP SKIN CARE ROUTINE
Place your Willa Krause Eye Gel in the refrigerator for an extra cooling effect. This will help relieve puffiness faster and stimulate circulation.



MOISTURISE

EYE & LIP CONTOUR CREAM

Boost cellular activity to support lifting and firming of delicate skin.



WHY CHOOSE IT

- Hydrates and softens the delicate eye and lip areas while reducing the appearance of dry fine lines
- Smooths and nourishes dry skin
- Helps reduce tired, puffy-looking skin
- Supports firmer-looking skin
- Provides antioxidant support

SKIN TYPES: Normal, Combination to Dry skin.

SKIN CONDITIONS: Ageing



HERO INGREDIENTS

- Cocoa Seed Butter
- Panthenol / Pro-Vitamin B5
- Caffeine
- Vitamin A
- Vitamin E
- Bilberry Fruit Extract
- Rosemary Leaf Extract



3 Moisture Eyes

AGE CONTROL EYE & LIP PERFECTION

Boost cellular activity to support lifting and firming of delicate skin, with 33 Active Ingredients.



WHY CHOOSE IT

- Improves circulation and stimulates collagen & elastin
- Reduces the depth of wrinkles and fine lines
- Provides anti-inflammatory and antioxidant protection
- Reduces redness and inflammation
- Reduces wrinkles, fine lines and improves elasticity
- Firms, lifts and revitalizes the eye area
- Soothes, protects and strengthens sensitive skin
- Hydrates and nourishes to prevent dryness
- Reduces puffiness and dark circles



HERO INGREDIENTS

- Matrixyl 3000
- Telessence Telmeric
- Biopeptide EL
- Palmitoyl Tripeptide-5
- Dipeptide-2
- Hyaluronic Acid
- Ceramide NG

SKIN TYPES: Suitable for Dry to Mature skin types.

SKIN CONDITIONS: Ageing

Most advanced treatment for the delicate eye area!

Improves dark circles around the eye area by 40% in 8 weeks!

BENEFITS OF METAL COOLING TIP APPLICATOR:

- **Hygienic:** Metal applicator stays clean and hands-free.
- **Deflates Puffiness:** Calms swelling and inflammation.
- **Enhances Absorption:** Massage aids deeper product penetration.
- **Cooling Tip:** Metal tip soothes and de-puffs - chill for extra effect.
- **Boosts Circulation:** Massage reduces dark circles and improves blood flow.

moisturise & nourish Daily Skin Care Routine



3 Moisturisers

MOISTURISERS

Moisturising and nourishing creams are essential. It is a great way to keep your skin looking wonderful. There is a variety of eye care products, serums, special treatments, moisturisers and nourishers specially formulated to address all skin types and conditions. Bright sunlight and dry weather dehydrates and dries the skin which can cause premature ageing, hyperpigmentation, sensitivity and sun damage. A moisturising treatment is suitable for all skin types needing extra hydration, while a richer nourishing treatment is ideal for dry skin lacking natural oils.

FIRMA LIFT DAY CREAM

Deeply hydrates, softens and protects dry skin.



WHY CHOOSE IT

- Deeply hydrates and smooths dry skin.
- Helps draw in and lock in moisture for long-lasting softness.
- Nourishes and softens skin, leaving it feeling supple and comfortable.
- Helps protect the skin barrier and improve overall skin feel.
- Supports protection against dryness, UV exposure, and visible signs of ageing.



HERO INGREDIENTS

- Urea
- Humectants
- Cocoa Butter
- Vitamin E
- Sunscreen Filters

SKIN TYPES

Suitable for Combination to Dry skin. Normal to Oily skins.

SKIN CONDITIONS

Ageing and Dehydrated skin





FIRMA LIFT NIGHT CREAM

Anti-Oxidant enriched nourishing cream that helps protect skin against signs of ageing.
Leaves skin with supple and smooth appearance.



WHY CHOOSE IT

- Intensely moisturises and nourishes skin overnight.
- Helps lock in hydration while you sleep.
- Protect the skin barrier.
- Leaves skin feeling soft, smooth and comfortable.
- Helps improve the appearance of dry, rough skin.
- Supports healthier-looking skin with antioxidant care.

SKIN TYPES: Normal, Dry skin and Mature skin types.



HERO INGREDIENTS

- Plant Oils
- Lipids
- Humectants
- Vitamin E
- Vitamin A

SKIN CONDITIONS:

Ageing and Dehydration.



3 Moisturisers

HYDRATING BALM

Highly moisturising lightweight hydration formulated to enhance your skin's moisture levels without making it oilier. Leaving your skin refreshed and radiant.



WHY CHOOSE IT

- Powerful daily hydration.
- Promotes plump, supple-looking skin.
- Helps reduce the look of sun and environmental damage.
- Suitable for sensitive skin conditions.
- Provides antiseptic and antifungal care.
- Supports balanced, less oily-feeling skin.
- Reduces the appearance of dehydration.
- Boosts skin's water and moisture levels.
- Contains low SPF protection.



HERO INGREDIENTS

- Humectants
- Allantoin
- Sunscreen Filter

SKIN TYPES: Dry, dehydrated, oily and problem skin types.

SKIN CONDITIONS: Dehydration, Sun exposure and Eczema



6-IN-1 MOISTURISERS

Super charging your skin care routine



6-IN-1 SKIN RADIANCE ALL IN ONE

- 1 - Hydrates throughout the day
- 2 - Repairs and restores overnight
- 3 - Firms the neck and bust area
- 4 - Replenishes essential moisture
- 5 - Nourishes and softens the skin
- 6 - Rejuvenates for a smoother, youthful-looking complexion



WHY CHOOSE IT

- Deeply moisturises and conditions skin.
- Helps lock in moisture and prevent water loss.
- Leaves skin feeling soft, smooth, and supple.
- Helps soothe dry or irritated skin.
- Supports skin elasticity and hydration.
- Provides antioxidant care.



HERO INGREDIENTS

- Plant Oils
- Lipids
- Humectants
- Panthenol
- Vitamin E



3 Moisturisers



6-in-1 Ordinary

SKIN TYPES: Normal to combination

SKIN CONDITIONS: Ageing and pigmentation

6-in-1 Enriched / Super Enriched

SKIN TYPES: Dry, combination and mature

SKIN CONDITIONS: Ageing and pigmentation



FIRMA LIFT ADVANCED MOISTURISING TREATMENT

Ultra-rich moisture-restoring treatment. Visibly reduces depth of wrinkles and improves skin texture. Leaves skin radiantly hydrated.



WHY CHOOSE IT

- Firms, hydrates and brightens mature skin
- Helps lift, plump and improve skin density
- Supports skin resilience and moisture balance
- Daily Sun Protection SPF 6
- Deeply Hydrates

SKIN TYPES: Normal, Dry skin and Mature skin types.

SKIN CONDITIONS: Ageing and Dehydration.



HERO INGREDIENTS

- Saccharide Isomerate
- Silk Protein
- Amino Acids
- Threonine
- Urea
- Rosemary Leaf Extract
- Bilberry Fruit Extract
- Chaparral Extract
- UV Filters



3 Moisturisers



VITAMIN A & B BOOSTER

Light, anti-ageing formulation that effectively treats wrinkles and helps your skin look younger and smoother.



WHY CHOOSE IT

- Supports skin renewal and refines texture
- Helps reduce fine lines and uneven tone
- Strengthens the skin barrier and boosts resilience
- Softens, smooths and locks in moisture

SKIN CONDITIONS: Ageing, Acne and Pigmentation.



HERO INGREDIENTS

- Retinyl Palmitate (Vitamin A)
- Niacinamide (Vitamin B3)

SKIN TYPES: All skin types.



3 Moisturisers

MULTI ACTIVE REPAIR CREAM

Repair cream that enhances revitalisation, radiance and skin perfection. Increases stimulation and promotes the production of Collagen.



WHY CHOOSE IT

- Rich repair cream with botanical and skin-restoring actives
- Targets signs of ageing, dryness and skin stress
- Hydrates, protects and supports the skin barrier
- Six botanical extracts help restore and comfort skin

SKIN TYPES: Normal, Dry, Sensitive and Mature Skin types.



3 Moisturisers



HERO INGREDIENTS

- Sodium Ascorbyl Phosphate (Vit C)
- Saccharide Isomerate
- Urea
- Silk Amino Acids
- Watercress Extract
- Burdock Root Extract
- Sage Extract
- Lemon Extract
- Ivy Extract
- Soapwort Extract

SKIN CONDITIONS: Ageing and Sun Exposure.



FIRMA LIFT ADVANCED NIGHT TREATMENT

Ultra-nourishing night treatment that will soothe the driest skin. Leaves skin smooth and luminous.



WHY CHOOSE IT

- Rich night treatment that supports overnight repair
- Vitamin A helps boost renewal and collagen support
- Nourishes, restores and locks in moisture
- Leaves skin looking plumper and firmer by morning
- Calms skin

SKIN CONDITIONS: Ageing, Barrier Repair and Dehydration.



HERO INGREDIENTS

- Retinyl Palmitate (Vit A)
- Tocopherol (Vit E)
- Apricot Kernel Oil
- Stimu-Tex
- Allantoin
- Chaparral Extract
- Sericin
- Matrixyl 3000
- Vitamin C

SKIN TYPES: Normal, Dry skin and Mature skin types.



3 Moisturisers



AGE CONTROL PREVENT & REPAIR

A powerful anti-ageing and barrier-repair formula with peptides, ceramides, vitamins, amino acids and hydrating actives to firm, smooth, strengthen and revitalise mature or stressed skin.



3 Moisturisers

WHY CHOOSE IT

- Ultra rich anti-ageing product that enhances cellular energy
- Reduces appearance of fine lines & wrinkles
- Stimulates the production of Hyaluronic Acid, Collagen and Elastin
- Promotes skin elasticity and moisture retention
- Antioxidant that helps protect against age spots and visible signs of ageing.
- Improves skin firmness and repairs skin
- Deeply hydrates and strengthens the skin barrier
- Soothes irritation and improves glow

SKIN TYPES: Mature, combination and dry skin.

SKIN CONDITIONS: Ageing

* Product can last up to 2-3 months



HERO INGREDIENTS

- Matrixyl 3000
- Telescence Telmeric
- Biopeptide EL
- Ceramide NP & Ceramide NG
- Revitalin
- Saccharide Isomerate
- Olive Squalane
- MSM
- Amino Acid Complex
- Saccharomyces Lysate
- Panthenol / Vitamin B5
- Stone Pine Extract
- Retinyl Palmitate / Vitamin A
- Hyaluronic Acid
- Vitamin E
- Allantoin
- Clover Flower Extract



CRUELTY FREE



ULTRA ANTI-AGEING



COLOUR FREE



PARABEN FREE



STEP 3

moisturise & nourish

Daily Skin Care Routine

MOISTURISERS -Neck & Bust area

The first signs of ageing are often first seen on the neck, décolletage (chest) and hands. Give these areas, that we often tend to neglect, some extra special TLC!

Why must I use a separate cream for my neck and bust area?

Q: I've invested in a bust beauty cream and as it's more expensive than my body lotion, I obviously want to make the most of it. What's the best way of using it?

A: Bust creams cost more than body creams because it is more specialised with added raw materials, so it's worth using properly. Warm some Anti-Wrinkle Neck and Bust Treatment in your hands, then massage it all over your chest and breasts, including under the breasts and arms. Support the breast in one hand and massage gently to prevent damage to the delicate tissues. October is Breast Cancer Awareness month, do a breast health check at the same time, checking for any lumps or changes.

ANTI-WRINKLE NECK & BUST TREATMENT

The first signs of ageing are often seen on the neck, décolletage (chest) and hands. Give these areas some extra TLC with the **Anti-Wrinkle Neck & Bust Treatment**.



WHY CHOOSE IT

- Specially formulated for the delicate neck and bust area
- Deeply hydrates, softens and smooths rough skin
- Helps improve firmness, flexibility and skin tone
- Supports collagen production and skin repair
- Helps reduce the appearance of fine lines and wrinkles
- Protects against free radical damage and further ageing
- Provides broad-spectrum low sun protection, SPF 6
- Lightweight, nourishing texture absorbs comfortably into delicate skin



HERO INGREDIENTS

- Urea
- MSM
- Vitamin E
- Apricot Kernel Oil
- UVA & UVB Filters



CRUELTY FREE



NATURALLY DERIVED



VEGAN FRIENDLY



COLOUR FREE



PARABEN FREE

SKIN CONDITIONS

Ageing, Crepey skin texture
Sun-damaged skin and
Dehydration

SKIN TYPES

All skin types.



3 Moisturisers



SUNSCREEN

Daily Skin Care Routine

STEP 4

In South Africa, it is necessary to protect the skin against two factors: dehydration and the sun. Protection prevents premature ageing.

SUN RISKS

- **Sunburn** – Excessive sun exposure burns your skin, causing redness, blisters, pain and peeling.
- **Dehydration** – the South African sun is one of the main causes of dehydrated skin. Use the Advanced Moisturising Protection to seal moisture and prevent further moisture loss.
- **Premature ageing** – The sun is responsible for 80% of skin ageing. It destroys collagen and elastin fibres, resulting in a leathery skin texture, pigmentation, fine lines and wrinkles.
- **Skin Cancer** – This is the most common type of cancer, and sadly, it could have been prevented in most cases.
- **Eye damage** – The ultra-violet rays can damage eyes and even cause cataracts.

EXPERT TIP SKIN CARE ROUTINE

Always wear a sunscreen. The Willa Krause Sunscreens provides sufficient protection against both UVA and UVB rays. Remember to re-apply often, especially after swimming and activity!



• **Sun Wrinkle Protector 50ml SPF 30**



• **Matte Sunscreen Lotion 50ml SPF 30**



CRUELTY FREE



VEGAN FRIENDLY



NATURALLY DERIVED



PERFUME FREE



PARABEN FREE



4 Protect



SUN WRINKLE PROTECTOR

Broad Spectrum UVA / UVB protection against the harmful effects of the sun.



WHY CHOOSE IT

- Provides SPF 30 broad-spectrum UVA and UVB protection
- Helps protect against sunburn, pigmentation and dark spots
- Helps prevent premature ageing caused by sun exposure
- Protects collagen and elastin to reduce fine lines and wrinkles
- Helps prevent skin dehydration caused by UV exposure
- Conditions, softens and moisturises the skin



HERO INGREDIENTS

- Zinc Oxide
- Ethylhexyl Methoxycinnamate
- Avobenzone
- Octocrylene
- Oxybenzone
- PEG-75 Lanolin

SKIN TYPES:
All skin types.



Protection against UVA, UVB, Infrared light and Blue light.

MATTE SUNSCREEN

Lightweight, mattifying formula that protects skin against sunburn and premature ageing.



4 Protect



WHY CHOOSE IT

- Lightweight, mattifying sunscreen for oily or combination skin
- Provides advanced broad-spectrum UVA and UVB protection
- Helps protect against UV damage and environmental stress
- Controls shine with a smooth, blurred finish
- Softens, hydrates and seals in moisture without feeling greasy
- Supports brighter, calmer and more balanced-looking skin



HERO INGREDIENTS

- Tinosorb M
- Tinosorb S
- Octocrylene
- Niacinamide / Vit B3
- Green Tea Extract
- Aloe Vera

SKIN TYPES:
Oily skin, Combination and Acne-prone skin.



Weekly Skin Care Routine exfoliate & masks

EXFOLIATION

Dead cells leave the skin looking dull and lifeless. To keep the skin soft and glowing, it is essential to remove the dead cells on the surface. Regular exfoliation will ensure that pores don't clog and will make the skin more receptive to other products and treatments.

Willa Krause Skin Care has exfoliating products for every skin type. It:

- Improves micro-stimulation
- Boosts new cell formation
- Smooths skin surface
- Allows products to penetrate deeper
- Clears your complexion

Easy guidelines

How many times per week should I exfoliate?

- **Normal skin:** once or twice a week
- **Oily Skin:** twice a week
- **Dry Skin:** once a week - gentle exfoliation
- **Sensitive skin:** once or twice a month - if needed
- **Mature Skin:** once or twice a week



PROTEIN MOISTURE MASK

Super hydrating, softening and conditioning mask that plumps fine lines and locks in moisture.



WHY CHOOSE IT

- Deeply hydrates and conditions dry, tired skin
- Helps soften rough texture and improve skin smoothness
- Supports gentle skin renewal without harsh scrubbing
- Helps restore comfort to dry or stressed skin
- Leaves skin feeling softer, smoother and more supple
- Revitalises the complexion for a fresher, healthier-looking glow

SKIN TYPES: All Skin types.



HERO INGREDIENTS

- Telessence Mitelion
- Urea
- Humectants
- Lipids
- Rosemary Leaf Extract
- Bilberry Fruit Extract

SKIN CONDITIONS:

Acne, Dry and Dehydrated skin



Mask
Weekly



EXFOLIATING SCRUB CREAM

Natural exfoliator that gives the skin a smooth, refreshed and revitalised feel.



WHY CHOOSE IT

- Creamy, non-stripping scrub that gently buffs away dead skin cells
- Smooths and brightens skin without leaving it tight or dry
- Helps maintain hydration during exfoliation
- Botanical extracts tone, clarify and revitalise the skin
- Leaves skin soft, refreshed and better prepared for skincare

SKIN TYPES: Oily and Combination Skin types.

Avoid the delicate skin around your eyes when using your exfoliating products.



HERO INGREDIENTS

- Walnut Shell Powder
- Botanical Clarifying Blend

SKIN CONDITIONS:

Ageing, Acne and Pigmentation. Not suitable for active acne, very sensitive, broken or inflamed skin.



Exfoliate / Mask
Weekly

MASKS

Give your skin an essential and intensive treatment for general balance and health! Face masks are the perfect skin care treatment to help you with your skin care concerns. The right face mask can help hydrate skin, help improve the appearance of your pores and fine lines. They're also an excellent way to help pull out impurities and are fantastic for breakouts and oily skin.

Mask for hydration

- Combat winter dryness
- Soothe inflamed skin
- Relieve sunburn and redness
- Ease acne medication dryness
- Heal chapped heels and elbows
- Prolonged hydration leave-on mask
- Plump fine lines and wrinkles



EXPERT TIP SKIN CARE ROUTINE
You can use your hydrating masks at least two to three times a week if you suffer from a very dry skin. (no need to wash off)

PURIFYING CLAY MASK

Deep cleansing treatment to refine skin texture and absorbs excess oil.



WHY CHOOSE IT

- Absorbs impurities and excess oil
- Deep cleanses and exfoliates for smoother skin
- Refine skin texture
- Calms irritation, tones and provides antioxidant support
- Improves skin texture

SKIN TYPES:

Suitable for normal, combination, oily and acne prone skin types.



HERO INGREDIENTS

- Bentonite
- Kaolin
- Witch Hazel
- Allantoin

SKIN CONDITIONS:

Acne, ageing and pigmentation



Weekly Mask



* Can be used daily by oily and acne prone skin as a mask or polisher.

All Skin Types!

The Purifying Clay Mask also works as a mask, polisher and exfoliator

Leave-On Mask:

Apply an even layer to clean, dry skin, leave for 10–15 minutes, then rinse off.

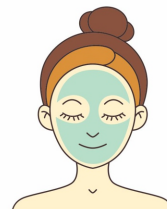
Skin Polisher:

Massage onto damp skin in circular motions, then rinse immediately.



NORMAL SKIN

- Mask or polisher
- 2x weekly.



DRY SKIN

- Skin polisher
- 1x weekly.



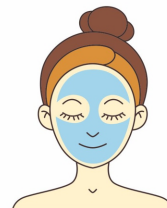
SENSITIVE SKIN

- Skin polisher
- 1x per month.



COMBINATION SKIN

- Mask or polisher
- 1 - 2 weekly.



OILY SKIN

- Mask or polisher
- 2x weekly.



ACNE PRONE SKIN

- Mask or polisher
- 2x weekly.

perfume

30ml, 40ml & 50ml



“Establish your existence whilst enriching the lives of others”

- AÏDA - (Inspired by Issey Miyake's Issey Miyake) Female Fragrance
- ALMIRA - (Inspired by Britney Spear's Fantasy) Female Fragrance
- AZARIA - (Inspired by Elizabeth Arden's Red Door) Female Fragrance
- CALYPSO - (Inspired by Dolce & Gabbana's Light Blue) Female Fragrance
- CHANTILLE - (Inspired by Carolina Herrera - Good Girl) Female Fragrance
- CONTADINA - (Inspired by Lady Gaga's Fame) Female Fragrance
- CZARDAS - (Inspired by Van Cleef & Arpels's Tzar) Male Fragrance
- DUET - (Inspired by Calvin Klein's Ck1) Unisex Fragrance
- ISOLDE - (Inspired by Christian Dior's Hypnotic Poison) Female Fragrance
- JULIET - (Inspired by The One, Dolce & Gabbana) Female Fragrance (40ml)
- LARGO - (Inspired by Alfred Dunhill's Dunhill Desire) Male Fragrance
- LEPORELLO - (Inspired by Estee Lauder's Pleasures) Female Fragrance
- LINDORO - (Inspired by Paco Rabanne's Invictus) Male Fragrance
- LORELEI - (Inspired by Thierry Mugler's Angel) Female Fragrance
- LYRA - (Inspired by Estee Lauder's Beautiful) Female Fragrance
- MUSETTE - (Inspired by Alien) Female Fragrance
- NEVESTA - (Inspired by E. Taylor's White Diamond) Female Fragrance
- ROMEO - (Inspired by Versace Dylan Blue) Male Fragrance (40ml)
- PALOMA - (Inspired by DKNY's Be Delicious) Female Fragrance
- TRISTAN - (Inspired by Paco Rabanne's 1 Million) Male Fragrance
- VIOLETTA - (Inspired by Jean Paul Gaultier's Scandal) Female Fragrance
- ZAZA - (Inspired by Christian Dior's J'Dore) Female Fragrance
- ZONETTA - (Inspired by Beyonce's Rush) Female Fragrance

pain relief

RUB ON RELIEF

A soothing topical relief cream that combines cooling and warming actives for targeted muscle and joint comfort.



WHY CHOOSE IT

- Provides an immediate cooling sensation on the skin
- Helps soothe tired muscles and joints
- Supports relief from everyday muscle tension and discomfort
- Ideal after exercise, physical activity, or a long day
- Infused with aromatic essential oils for a calming sensory experience
- Lightweight, non-greasy texture that absorbs easily
- Leaves skin feeling soft, refreshed and comfortable
- Helps create a relaxing massage experience
- Fresh aromatic scent helps uplift and calm the senses



HERO INGREDIENTS

- Menthol
- Coconut Oil
- Red Cedar Wood Oil
- Linalool
- Limonene

EXPERIENCE RELIEF FROM:

- Burning painful feet
- Hip and back pain
- Menstrual pain
- Muscle pain and spasms
- Restless leg syndrome
- Growing pains in children
- Stress related pain
- Sinusitis
- Aching knees and elbows

I know what it is to suffer night after night as a result of pain or to even wake up from pain that won't subside. I approached the **Willa Krause Skin Care** Research and Development Chemist to formulate a cream that aids in the relief of pain.

After a year of research, development and testing, the results have been phenomenal. People have been experiencing relief from numerous painful symptoms. It is with both gratitude and confidence that I can recommend the **Rub on Relief**. It really works!

Willa Krause - Founder of Willa Krause Skin Care



skin relief

SKIN RELIEF

A rich, multi-active relief cream designed to calm, repair, and restore compromised or reactive skin.



WHY CHOOSE IT

- Supports skin recovery and barrier repair
- Helps calm redness, sensitivity, and irritation
- Deeply hydrates and nourishes stressed skin
- Improves skin firmness and elasticity
- Helps even skin tone and reduce post-inflammatory marks
- Supports collagen renewal and smoother-looking skin
- Protects against free radical damage
- Leaves skin feeling comforted, balanced, and revitalised
- Relief from various skin conditions
- Soothes and calms itching
- Relief from burning sensation and irritation
- Reduces redness
- Reduces the appearance of broken capillaries
- Strengthens skin, preventing further irritations

SKIN TYPES:

All skin types.

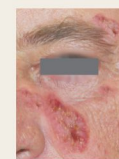
"My vel is baie sensitief en ek kry maklik ekseem. Willa Krause Velsorg, veral **Skin Relief**, doen wonderde vir my vel. Dit help rooiheid kalmeer en laat my vel jonger, sagter en soepel voel."

Jacques Gombault



Eczema • Rosacea • Psoriasis • Lupus • Shingles • Rashes • Allergies
• Insect bites & stings • Smooth sensitive skin

Lupus sufferer

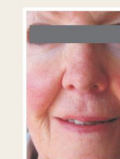


Face: Before

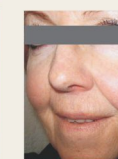


Face: After

Rosacea sufferer



Before



After

A versatile cream to effectively provide relief from skin related ailments, including redness and itching.



EXPERT TIP SKIN CARE ROUTINE
The **Skin Relief** is very effective to calm sensitive skin that is prone to redness. When you use new skin care products for the first time and are prone to rash, use the **Skin Relief** first on your skin and slowly introduce the new products.



HERO INGREDIENTS

- Palmitoyl Tripeptide-5
- Sodium Hyaluronate
- Niacinamide
- Panthenol
- Bacillus Ferment
- Horse Chestnut Extract
- Licorice Root Extract
- Argan Oil
- Roman Chamomile Oil
- Lavender Oil
- Tocopherol
- Wheat Germ Extract
- Saccharomyces Cerevisiae Extract

health care

WOUND AFTERCARE DUO



Ultimate Restructuring Firming Treatment 50ml

- Rebuilds skin, reduces ageing and inflammation
- Speeds up wound healing
- Antioxidant-rich serum
- Fades scars and discoloration

Vit A,D,E & Lanolin Wound Aftercare Ointment 25ml

- Promotes healing and soothing of wounds and surgical wounds
- Can also be used on minor burns, diaper rash and very dry skin

"Use the Vit A,D,E & Lanolin Wound Aftercare Ointment in conjunction with the Ultimate Restructuring Firming Treatment to treat wounds and promote scar repair. It is especially beneficial post Dr. Pen treatments."

Speeds up wound healing by boosting collagen, reduce inflammation & deeply hydrates the skin.

TREATMENT OF SURGICAL WOUNDS

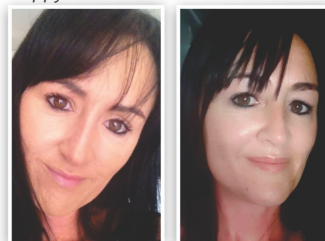


TREATMENT OF BURN WOUND



"I have been using the **Ultimate Restructuring Firming Treatment** for just 2 weeks and I can already see a huge difference! It looks and feels like I have a new face. It's honestly a WOW product! I also use the **Age Control Prevent and Repair** with the product. People can't believe my son is 21! I am now 47 and everyone says I look like I'm in my 30's. Along with intensive facials at Joan Lee's Salon, it is reversing the ageing process. I would encourage every woman to use the **Willa Krause Skin Care range**. 10 years younger without botox and surgeries!"

Happy customer Helen xxx



BEFORE AFTER

body care



HAND CREAM



WHY CHOOSE IT

- Deeply moisturises dry hands
- Helps soften rough, cracked-feeling skin
- Locks in hydration and reduces moisture loss
- Supports a healthier skin barrier
- Leaves hands feeling smooth, nourished, and protected
- Ideal for daily hand care and comfort



HERO INGREDIENTS

- Urea
- Tea Tree Oil
- Shea Butter
- Niacinamide
- Dimethicone
- Vitamin E

Restore Soft, Smooth Heels

HEEL BALM

- Soothes rough, dry and cracked heels, hands and elbows.
- Strengthens the skin barrier and helps with common skin concerns like eczema, psoriasis athlete's foot and fungal nail infections.



BEFORE

AFTER

- Hydrates
- Repairs
- Softens



body care



LUXURY BATH SET

Garden Flowers

"Indulge in the enchanting fragrance of our garden flower-scented lotion and wash for a luxurious botanical experience!"

500 ml

LIP BALM



WHY CHOOSE IT

- Locks in moisture and protects dry skin
- Helps soften rough, cracked skin
- Forms a soothing protective barrier
- Supports skin comfort and conditioning
- Helps reduce moisture loss
- Leaves skin feeling smooth and nourished



HERO INGREDIENTS

- Petrolatum
- Propylene Glycol
- Paraffinum Liquidum
- Lanolin Alcohol
- Tocopheryl Acetate



branded items

WILLA
KRAUSE
SKIN CARE

BRANDED ITEMS



8 PANEL POP UP UMBRELLA

112cm diameter (BLACK)
R165 N\$165



8 PANEL GOLF UMBRELLA

156cm diameter (BLACK)
R215 N\$215

Beautiful Branded USB Flash Drive (8 GIG) with silver metal swivel cap, black lanyard and smart plastic presentation case.



R160 N\$160

USB FLASH DRIVE

CORPORATE LAPTOP BAG

R305 N\$305

Exclusive Branded Smart Metro Laptop & Corporate bag. 50(W) X 400(L) X 320(H)mm

Available in Black



BRANDED PEN (Black)

R19 N\$19



BRANDED MOUSEPAD

Available in two designs (BLACK)
175 x 220mm

R130.00 N\$130.00

While stocks last

SLIM DOWN with every sip!

FAT BURN ANTI-OXIDANT ENERGISER



HERO INGREDIENTS

- Guarana
- Vitamin C
- Selenium
- Butcher's Broom
- Kelp Powder
- L-Glutamine



WHY CHOOSE IT

- Boosts metabolism
- Aids fat burning
- Suppresses appetite
- Reduces cravings
- Boost Energy levels
- Excellent for memory & concentration
- Reduces water retention



Get your Summer
body ready!



STRAWBERRY & MELON



BERRIES

Delicious
flavours:
• Strawberry
and Melon
• Berry

A thermogenic refreshing fruit drink packed with antioxidants and raw materials like Guarana, Vitamin C, Selenium, Butcher's Broom, Kelp Powder, L-Glutamine and others. It reduces sweet cravings, gives you energy, promotes fat loss, reduces appetite and assists with water retention. Effective when used in conjunction with a kilojoule-controlled diet.

Exfoliating Soap Bar

with Volcanic Rock and Magnolia 140g

These very fine volcanic rock granules will gently slough away dead skin cells without harming the skin, exposing the new fresh and healthy skin cells underneath. It promotes more radiant and much smoother looking skin. Volcanic rock also assists the skin by balancing the PH and supporting a healthy immune system.



REVITALIZE your radiance!



COLLAGEN REJUVENATION SUPPLEMENT

Elevate your well-being with our ultimate blend for skin and health renewal.



• ENHANCES SKIN ELASTICITY

Collagen supplements with vitamins contribute to maintaining and promoting skin elasticity, helping to reduce the appearance of wrinkles and fine lines.

• SUPPORTS JOINT HEALTH

Aid in supporting joint health by providing essential nutrients that contribute to the strength and flexibility of connective tissues.

• BOOSTS IMMUNE FUNCTION

The combination of collagen and vitamins in supplements can also support immune function, contributing to overall wellness and vitality.

• PROMOTES HEALTHY SKIN, HAIR AND NAILS

Promote healthier hair and nails, enhancing their strength and vitality.



KEY BENEFITS

- Enhances skin health, joint mobility and overall well-being
- Boosts immune system function
- Promotes collagen production
- Improves energy levels and vitality
- Enhances mood and stress response
- Helps maintain digestive and bone health
- Enhances brain function and clarity
- Protects against oxidative damage
- Reduces inflammation and redness on skin
- Reduces wrinkles and fine lines
- Enhances skin texture and firmness

KEY INGREDIENTS

• Hydrolyzed Collagen Peptides	10 000 mg
• Chondroitin	400 mg
• Glucosamine Sulphate	400 mg
• Methylsulfonylmethane (MSM)	350 mg
• Ashwagandha	200 mg
• Veri-te® (Resveratrol)	8 mg

OTHER

- Ascorbic Acid
- Citric Acid
- Zinc
- Vitamin E
- Selenium
- Vitamin D3
- Vitamin A

VITALITY • IMMUNITY • WELLNESS



Lose Weight and feel Great!

- Shake-a-Meal - 550g
- Vanilla • Chocolate

550g
MAKES
21
SERVINGS

Healthy nutritional shake for weight management. Suitable for all ages.

Benefits of Pea Protein:

- Alternative to whey & casein protein
- 100% VEGAN
- Hypoallergenic

Benefits of Fibersol 2®

- Supports and maintains intestinal regularity
- Helps relieve constipation
- Delays post-meal hunger

Benefits of Selenium AAC

- Helps prevent cell damage from free radicals which can contribute to certain chronic diseases.

Benefits of Folic Acid

- Helps body produce new cells
- Helps prevent changes to DNA which may lead to cancer
- Used to treat anemia

Benefits of Pantothenic Acid

- Vit B5 - Among the most important B vitamins
- Helps with energy production, fat metabolism & reduces stress
- Promotes heart health and is essential for liver function.

Benefits of Pirodoxine - Vit B6

- Regulates mental function & moods
- Reduces tiredness
- Assists in hormonal activity

Benefits of Vitamin A

- Fat-soluble vitamin and powerful antioxidant
- Reduces inflammation and supports immune system
- Maintains healthy vision and skin
- Supports healthy bone growth & skin health

No gluten

- No egg
- No dairy
- 100% Vegan
- Protein rich
- Low Carb
- High Fibre

Healthy
SMOOTHIE
RECIPES
AVAILABLE



Strawberry & Banana Smoothie

- 1 scoop Shake-A-Meal Protein Powder (vanilla)
- 125ml purified water
- 125ml (1/2 cup) cold soya milk, almond milk, coconut light milk or fat free cow's milk (GMO-free)
- 6 large fresh frozen strawberries
- 1 large ripe frozen banana (in blocks)
- 1/2 ripe pear (can be frozen)

Blend together all the ingredients in your blender on high for 5 min or until all ingredients have been blended. Leave 5 - 10 min before drinking.



* Photo compliments - GUMMIE SOME OVEN



BEFORE

AFTER

Healthy Meal plan

BREAKFAST

Selection of Fresh Fruit / Shake-A-Meal Protein shake / Gluten free oats with fresh fruit and nuts

MID MORNING SNACK

Fruit / 50g Nuts / Veggie sticks / Veggie chips / fruit smoothie

LUNCH

Shake-A-Meal Protein shake / Salad with avo, tomato, cucumber, sweetcorn & fresh vegetables

MID AFTERNOON SNACK

Fruit, Veggies and 4 Crackerbreads with Tomato and Marmite

DINNER

Protein & Veggies
OR Starch & Veggies with fresh green salad

Healthy
SMOOTHIE
RECIPES
AVAILABLE

Breakfast Booster Smoothie



Blend together all the ingredients in your blender on high for 5 min or until all ingredients have been blended. Leave 5 - 10 min before drinking.

Makes: 600ml of smoothie
(Smaller amount for 1 person)

- 1 Scoop Shake-A-Meal Protein Powder (chocolate or vanilla)
- 1/4 Ripe large Avocado pear
- 1/4 Ripe Pear
- 1 Cup of chopped greens (spinach, parsley, kale etc)
- 1/2 Ripe frozen Banana
- 1/2 Teaspoons organic cocoa powder (GMO-free)
- OR
- 1 1/2 Teaspoons organic carob powder (optional if you are using Chocolate Shake-A-Meal)
- 1/2 Teaspoon organic Turmeric powder (GMO-free)
- 1 Cup iceblocks
- 1 1/2 Cups water

Teneke's Healthy Smoothie



Blend together all the ingredients in your blender on high for 5 min or until all ingredients have been blended. Leave 5 - 10 min before drinking.

- 1 Scoop Shake-A-Meal (vanilla)
- 125ml Purified water
- 125ml Cold soya milk or almond milk or coconut milk light or fat free cow's milk
- 1 Cup ice blocks
- 1 Cup mixed frozen berries
- 1 Tbsp (12ml) ground flaxseed
- 1 Large frozen banana (cubes)
- 1 Tbsp chopped or grated ginger
- 1 Cup chopped kale leaves or spinach leaves



Special thanks to Anne Botma (Food Service Manager) & Teneke Olivier who put together and tested SHAKE-A-MEAL delicious recipes & healthy meal plan.

* Recipes available from Head Office

skill-specific development

Skin Care products,
Dr Pen Microneedling,
Rejuvenator and
Marketing Training.



YOU WILL LEARN:

- How to analyse your clients skin types
- How to handle client concerns
- Updates on new products
- Practical demonstrations & tips
- Practice facials & Rejuvenator movements
- Broaden your product knowledge
- More knowledge leads to more sales which mean a bigger income
- Team building, sales strategies, direct marketing techniques and business growth.

“Knowledge removes fear!”

~ Willa Krause

Willa Krause Skin Care has an extensive range of skin care products. It is therefore important to attend the Skin Care training in order to gain more knowledge of the raw materials and other product and sales related aspects.



JENNY ALBRECHT
REJUVENATOR TRAINER
• Marketing Manager
• B.Com Industrial Psychology Degree
• Post Graduate Diploma in Education
• 22 Years Experience



ANNE BOTMA
SALON GROWTH TRAINER
• Team Manager
• Cosmetology and Beauty Certificate
• National Diploma in Food Service Management
• Diploma in Advanced Electrotherapy and Microcurrent Therapy
• 30 Years Experience



CELESTE HATTINGH
SKIN CARE PRODUCT TRAINER
• Group Manager
• BA Languages Degree
• Skin care specialist
• 37 Years Experience



ELMARIE LOUW
SKIN CARE FACIAL TRAINER
• Marketing Manager
• International Diploma in Organic Skincare formulation
• Diploma in Somatology
• Itec & SAAHSP qualification
• 19 Years Experience



CHANTELL NIENABER
DR PEN TRAINER
• Marketing Manager
• Internationally qualified ITEC trainer
• Diploma in Somatology
• 24 Years Experience



TENEKE OLIVIER
PHOERA MAKEUP TRAINER
• Marketer
• Diploma in Somatology - CIDESCO & SAAHSP qualified
• Somatologist



ALDA VD MERWE
MARKETING & DEVELOPMENT TRAINER
• Marketing Manager
• Interior Decorator & Business Owner
• 36 Years Experience in the Skin Care Industry and Direct Sales

Our trainers have superb knowledge of and passion for the Willa Krause Skin Care Range.

YOUR BEST investment

Join Willa Krause's Skin Care Team!

Now is the time to start your own Skin Care Business or Willa Krause Salon and earn more!

SKIN CARE PRODUCTS FOR EVERY SKIN TYPE
PERSONAL AND SALON USE

STARTERKIT 1

JOINING FEE: *free!!!*

- FREE online product training
- FREE online test
- FREE PDF certificate

STARTERKIT 2

JOINING FEE: R450 | N\$450

- FREE online product training
- FREE online test
- FREE PDF certificate
- 5 x printed catalogues
- USB stick with manuals, videos and company info.
- 1 x Training manual printed

“Experience Personal and Financial success by helping others look and feel great.”



free GIFT

- 30 x Skin Care flyers
- 1 x Willa Krause Badge
- 10 x Slimming flyers
- 10 x Sample containers
- 1 x FREE Collagen Serum
- OR 1 x FREE Berry Fat Burn

T & C's apply



Aftercare treatment

GET YOUNGER WHILE YOU SLEEP!

This unique face mask is made from "lightweight pressure material" or "pressure garment". This type of material is widely used for a variety of medical treatments and the treatment of scar tissue.

- Wrinkles will feel softer and less pronounced after only a few weeks of sleeping with the youth mask.
- The "Youth Mask" increases the blood circulation to the facial area, thus increasing the amount of oxygen and nutrients reaching your face. Your face will look and feel young and vibrant.
- The mask blocks light out while sleeping that causes the body to produce more melatonin. Melatonin is an anti-oxidant that fights ageing.



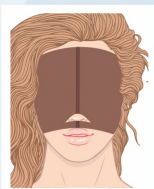
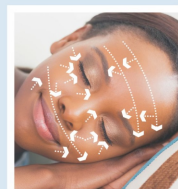
free

The Youth Mask package for R810.00 N\$810.00 includes a **Anti-Ageing Revitalising Serum FREE**, to the value of **R520.00 N\$520.00**.

Apply the Anti-Ageing Revitalising Serum before you go to sleep with your youth mask and you will experience an increase in the hydration of your skin, a reduction of dark circles around your eyes and an improved skin texture. There will also be a visible decrease of wrinkles and puffiness around the eyes.

"I get amazing results when I use our Willa Krause "Youth Mask" after my Dr Pen and Rejuvenator treatments! The Youth Mask is made of medical cloth, used in the treatment of burn wounds. Sleeping with the Youth Mask promotes healing of your skin after Dr Pen and it improves results as the cloth "presses out" fine lines. After a Rejuvenator treatment, it keeps muscles, that have been lifted with microcurrent, nice and firm. I use the Ultimate Restructuring Firming Treatment with the A-Z Hyaluronic Skin Supplement and Vit A, D & E ointment under my Youth Mask after a Dr. Pen treatment, the results are phenomenal!"

Liesel Krause-Wiird



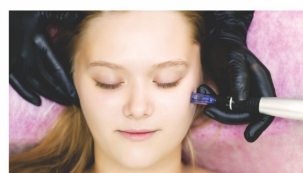
DISPOSABLE SPA PRODUCTS



Alcohol Swaps (200)
R90.00 N\$90.00



Disposable Mop Caps
R60.00 N\$60.00
per box (100 x Pieces)



Gloves Nitrile medium (50 pairs)
* colours may vary
R320.00 N\$320.00



Facial Sponges
(yellow celluloses)
R16.00 N\$16.00
each



Cotton pads (80)
R40.00 N\$40.00



Medical Paper roll 2 ply (508mm)
R170.00 N\$170.00



Facial Sponges (soft)
R16.00 N\$16.00

Professional salon products available at wholesale prices

ESSENTIAL PRODUCTS

Lika Sanitizing Spray 70% 150ml	R120.00 N\$120.00
Lika Sanitizing Spray 70% 500ml	R190.00 N\$190.00
Lika Sanitizing Hand Wash 500ml	R120.00 N\$120.00

MASSAGE OILS

Massage Oil Blended 500ml	R230.00 N\$230.00
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PERSONAL PROTECTIVE EQUIPMENT (PPE)

Mop Caps	R 60.00 N\$ 60.00
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SPA ITEMS

Alcohol Swabs (200's)	R 90.00 N\$ 90.00
Cotton pads (80's)	R 40.00 N\$ 40.00
Facial Sponges (soft)	R 16.00 N\$ 16.00
Facial Sponges (Yellow)	R 16.00 N\$ 16.00
Gloves Nitrile medium (100)	R320.00 N\$320.00
Medical paper roll 2 ply 508mm	R170.00 N\$170.00

SHAMPOO & CONDITIONER

Keratin Shampoo 500ml	R190.00 N\$190.00
Keratin Conditioner 500ml	R265.00 N\$265.00
Lika Silver Shampoo 500ml	R180.00 N\$180.00
Lika Silver Conditioner 500ml	R230.00 N\$230.00

FOOT SPA SET

Lika Foot Spa Crystals (Wintergreen 500ml)	R315.00 N\$315.00
Lika Spa Range Callus Remover 100ml	R190.00 N\$190.00

MICRO-CURRENT IONIZING GEL

Ionizing Gel - High Ph E 250ml	R245.00 N\$245.00
Ionizing Gel - Low Ph E 250ml	R245.00 N\$245.00



Salon

Start your own Willa Krause Skin Care Salon



Step 1: Create a business plan

- Always start small and scale your business from there
- Start with what you have and don't take out expensive loans - "fake it till you make it!"
- Determine the services you will offer and the income you need to generate
- Consider what equipment you need to buy and work towards your goals. In the beginning, don't over spend on expensive equipment and décor
- Define the audience you want to attract
- Consider your operating hours
- Think about the employees you want to hire and the training you'll need to provide
- Determine marketing strategies
- Head Office provides weekly and monthly marketing material

Step 2: Find a great location

- It can be home-based or in a business area
- Remember, success is a journey - take it step by step

Step 3: Get your finances ready

- Be savvy with your income, set a budget and stick to it
- Keep a record of all your income and expenses

Step 4: Design a great customer experience

- Select a suitable and attractive location for your spa
- Design an Instagram, Facebook page and / or website that is both useful and visually appealing to keep your clients informed on special offers and events
- Create a Whatsapp group to keep in touch with your clients
- Invest in products
- Display products in your salon and arrange it strategically to enhance sales - shelves full of products create a successful environment
- Invest in quality equipment
- Soundproof your rooms and add adjustable lighting & music

Step 5: Training & retaining the right staff

- Head Office offers professional training in Skin Care, Rejuvenator and Dr Pen micro-needling
- Hand out vouchers for free facials & skin analyses to new potential clients. This is a great way to introduce them to the perfect skin care products for their skin type



Anne Botma
Team Manager
and Salon Owner
Salon of the Year winner
2015 - 2026

"For clients, your Salon should be the perfect getaway from today's stressful lifestyle..."



Salon treatment



SKIN RENEWAL GLYCOLIC ACID PEEL 30%

WILLA KRAUSE SALON TREATMENT

Discover the secret to regaining vibrant, younger, healthy looking skin.

The **Skin Renewal Glycolic Salon Treatment** uses glycolic acid, the smallest AHA, to penetrate the skin efficiently and loosen the bonds between dull surface cells. This promotes controlled exfoliation, supports healthy cell renewal and improves the appearance of texture, tone and radiance.

Provides controlled exfoliation • Supports smoother, clearer skin • Helps improve moisture balance

- Glycolic Peel 200ml R484.00 N\$484.00
- Glycolic Neutraliser 200ml R319.00 N\$319.00

Benefits of Glycolic Acid



Boosts Collagen production.
Rejuvenates skin & minimises pore size.
Smooths skin's top layer & improves elasticity.



Softens deep lines, wrinkles and sagging skin.
Encourages a younger looking complexion.
Superior Anti-ageing and firming benefits.



Prevents blocked pores caused by build-up of dead skin cells.
Reduces uneven complexion & pigmentation.



Helps to rehydrate the skin.
Excellent moisturiser.
Improves skin tone and texture.



Exfoliates the skin and stimulates the healthy and constant cell renewal process.
Removes dead skin cells.

- ✓ Lines & Wrinkles
- ✓ Sun damaged skin
- ✓ Aged skin
- ✓ Pigmentation
- ✓ Acne scars
- ✓ Uneven skin

"Enhances the penetration and performance of your professional Willa Krause Skin Care treatment.."



#1 Beauty Secret
ONLY @ Willa Krause Salons

Salon treatment



New ADVANCED REJUVENATOR

Anti-ageing non-surgical Face Lift

Micro-current & Galvanic Device

"The Best kept anti-ageing secret!"
Regular therapy helps slow down
THE AGEING PROCESS UP TO 70%.



- Increases toning of thin muscle by 60%
- Reduces deep lines & wrinkles by 60%
- Reduces sagging of skin by 40%
- Improves elasticity by 100%



"It's like a little workout for your face."

Hollywood celebrities like Jennifer Lopez, Jennifer Aniston, Madonna, Susan Sarandon, Sandra Bullock, Vanessa Williams and more swear by Micro Current's remarkable non-invasive facial results!

Treatments
are safe,
pain free
and relaxing
with amazing
results!



* Photos EI online

Meso-Lift Rejuvenator is a non-surgical face-lift machine, specifically designed to be used with the **Willa Krause Skin Care** range. The Meso-Lift Rejuvenator offers a pain-free option which is simple, safe, relaxing and much more affordable than traditional mesotherapy.



Before Treatment



After 14 years maintenance



Before Treatment



After

- Skin test & Analysis
- Face Lift
- Instant Lift

- Skin Rescue
- Deep Cleanse
- Deep Hydration

- Tissue Repair
- Deep Stimulation
- Desensitize



Before Treatment



After

This **exclusive**
Willa Krause Salon treatment
provides the following
treatments for your benefit.
Benefits for clients:



Rejuvenator Skin Test

- Assesses moisture levels
- Ensures accurate skin condition diagnosis

"Moisture levels in the skin help maintain its hydration, elasticity and overall health, preventing dryness, flakiness and premature ageing."

Non-surgical Face Lift

- Muscle toning micro-current facials every other day
- Tightens and firms facial muscles
- Enhances overall skin tone
- Achieves long-lasting results with monthly maintenance

Rescue / Spa Lift

- Skin firming and micro-current muscle toning
- Administered as a 3-treatment course
- Designed for clients with limited time and resources
- Suitable for those booked into a spa

Deep Hydration

- Deep moisturizing facial with galvanic and micro-current elements
- Suitable for oily, dry and combination skin types
- Restores moisture balance
- Slows down the ageing process by maintaining proper tissue hydration

Deep Cleanse

- Eliminates impurities and surface build-up
- Utilizes a combination of lymph drainage and galvanic current
- Recommended for oily, problem, congested and combination skin types
- Breaks down toxins
- Enhances blood circulation and lymph flow

Active Instant Lift

- Dramatic instant non-surgical face lift
- Suitable for mature or young skin types
- Ideal for special occasions like weddings, TV shows and photo shoots
- Especially beneficial for clients who haven't undergone the muscle toning course

Deep Stimulation

- Ideal for mature skin lacking elasticity
- Effective for prematurely aged and sun-damaged skin
- Suitable for dull and neglected skin types
- Helpful in addressing toxin build-up caused by smoking or alcohol consumption

Desensitizing treatment

- Suitable for easily overstimulated, dehydrated, red and sensitive skin types
- Can be administered as a single treatment or as a series of 3-6 weekly sessions

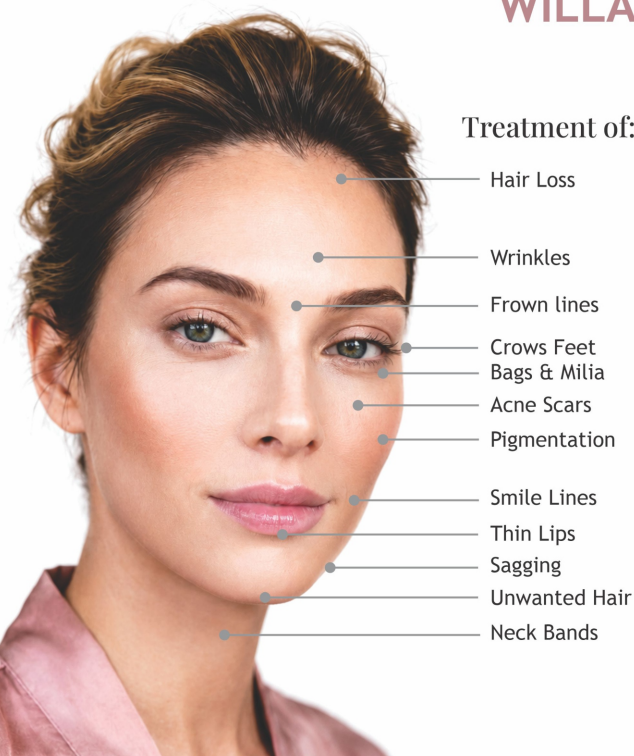
Tissue Repair

- Revitalizing treatment using electrical current
- Boosts the skin's immune and repairing system
- Enhances overall functionality and product effectiveness

The ultimate aid in skin enhancement therapy
for all skin types and skin problems.

Salon treatment

ADVANCED BEAUTY TECHNOLOGY WILLA KRAUSE DR PEN M8 TREATMENT



Treatment of:

Hair Loss

Wrinkles

Frown lines

Crows Feet

Bags & Milia

Acne Scars

Pigmentation

Smile Lines

Thin Lips

Sagging

Unwanted Hair

Neck Bands



Anti-skid
calibration
& adjustable
needle
length

Benefits to client:

- Enhances collagen production
- Skin rejuvenation
- Reduces fine lines and wrinkles
- Scar reduction
- Minimizes pores
- Improves skin texture
- Hyperpigmentation treatment
- Enhances product absorption
- Minimal downtime
- Customizable treatments
- Safe and effective



Natural skin renewal with Derma-Needling treatments.

Book for
Advanced
Training
@ Head
Office



BEFORE



AFTER
3 TREATMENTS



BEFORE



AFTER
3 TREATMENTS

"Willa Krause Dr Pen's Micro-needling treatment got rid of the Milia, small white bumps underneath the surface of the skin under my eyes. Now I do not have to spend money on medical expenses and could therefore save thousands of rands. I'm so thankful for this wonderful treatment!"

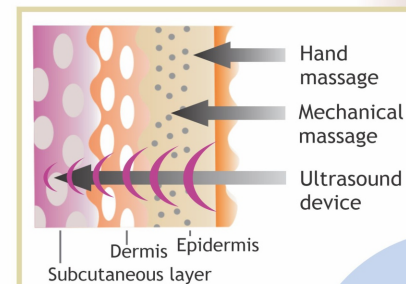
Sufranjan van Zyl - Treatments done by Marianne van der Walt, Swakopmund Namibia.

Salon treatment

ADVANCED BEAUTY TECHNOLOGY WILLA KRAUSE PHOTON



Unique combination of
light therapy & ultrasound



LIGHT THERAPY

Used in the beauty industry, originated from scientific research done by NASA. They found that:



Red Light has anti-ageing characteristics

- Stimulates collagen and elastin production which reduces appearance of wrinkles
- Creates heat, which stimulates blood circulation
- Suitable for all skin types



Green Light

- Increases micro-circulation
- Assists in diffusion of oxygen into the cells
- Calms and soothes irritated skin
- Ideal for sensitive skin types



Blue Light

- Anti-bacterial
- Normalises secretion of oil
- Effectively treats pimples and blackheads
- Ideal for problem and oily skin types

ULTRASOUND

- Stimulates blood and lymphatic circulation
- Improves supply and absorption of oxygen to the cells
- Breaks down impurities and blockages
- Reduces pigmentation
- Increases cell metabolism and regeneration
- Stimulates fibroblast cells for increased collagen and elastin production to reduce lines & wrinkles
- Promotes the absorption of Willa Krause Skin Care products
- Suitable for all skin types

Special Offer

Receive 50% discount on the **Collagen Serum** and **Protein Moisturising Mask** when you purchase the Photon device.

• Willa Krause Photon
R4 215.00 N\$4 215.00

The Willa Krause Photon is a compact device, which uniquely combines Ultrasound and Light therapy, for salon and home use.

Willa Krause Skin Care Team @Head Office

The dynamic and creative **Willa Krause Skin Care Head Office Team** are here to assist and help you build your Skin Care Business. Willa Krause Skin Care products are formulated to prevent and protect the skin against dehydration and sun damage, while fighting the signs of ageing. Willa Krause Skin care is research based, result orientated Skin care with high levels of active ingredients. Skin care is a necessity not a luxury! Invest in yourself! Rejuvenated and flawless skin is in your reach! We offer products for all skin types.

“Willa Krause Skin Care is an investment in your skin and an excellent business opportunity!”



Front from left to right

Siebert Wiid (Willa Krause Group CEO & Managing Director),
Liesel Krause-Wiid (Willa Krause Skin Care CEO & Marketing Director),
Francell Krause (Graphic Designer & Director),
Constance Mohlala (Despatch), **Anna Msiza** (Despatch),
Irene Swanepoel (Willa Krause Skin Care Manager, Customer Service, Orders & Distribution),
Zander Swanepoel (Website administrator, Social Media & Orders),
Bella Goetsch (Willa Krause Group Reception & Social Media),
Elizabeth Oxtail (Despatch), **Riana du Toit** (Accounts, Finances & Packaging),
Lollie Schutte (Accounts & Finances), **Lucky Monaiwa** (Despatch).



DC LABORATORIES

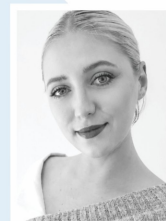
— COSMETIC —
Contract Manufacturer

DC Laboratories is a fellow subsidiary company within the Willa Krause Group, responsible for scientific research, development and testing of new skin care, body care and perfume ranges.

DC Laboratories manufacture Willa Krause Skin Care as well as personal care and skin care products for other well known clients.



Introducing our cutting-edge cosmetic manufacturing laboratory! Experience world-class innovation, quality, and efficiency. Our state-of-the-art facility harnesses advanced technology and an expert developer to create exceptional products. From skin care to body products, we're committed to delivering stunning results.



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Lollie Schutte
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 lollie@dclabs.co.za

Willa Krause Skin Care
boasts with our own
Glam Squad.



MWAH GIRLS
FRANZEL & LORISKA



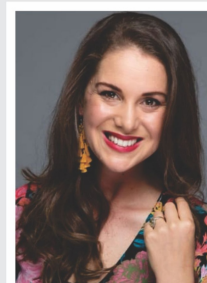
FRANS CRONJE



LINDIE STRYDOM



JACQUES GOMBAULT



LIOME VOSLOO



JOHAN UNGERER

Here are some well-known and
beloved South Africans
who love our skin care products!

Willa Krause Skin Care is research based. Our products contain
active raw materials, that really produce results.



AMORE BEKKER



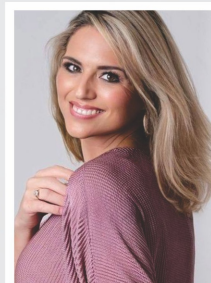
JANAE STANDER



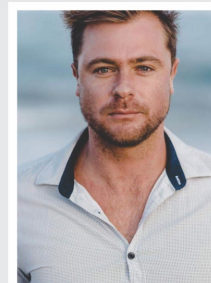
LYNETTE BEER



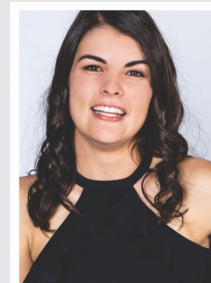
WILLIE JOUBERT



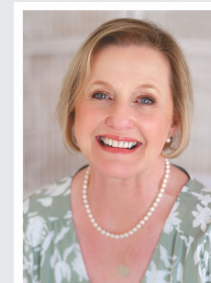
NATASHA



VILJE MARITZ



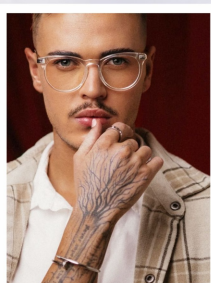
RACHELLE FOURIE



ELSA WINCKLER



JENNA-LEIGH BILONG



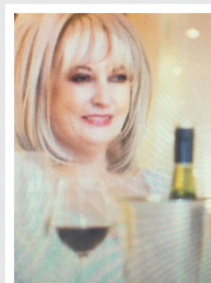
BRANDON WALT



MORNE STEYN



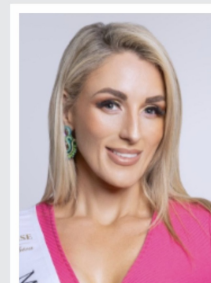
JEZELLE



NICKY VD WESTHUIZEN



PIETER & LOTIE KOEN



ANLI-ZET VD WALT



WANDA BAM

Skin Care Product Index

CLEANSE

MICELLAR WATER

No-rinse cleansing water for face, eyes and lips. Removes all traces of make-up and embedded impurities. Leaves skin hydrated, plumps and radiant.
Skin types: All types

CLEANSING BARS

AMBER BAR

Enriched with rooibos extract to reduce sensitivity and gently lift away make-up, sweat and other pollutants on the skin. Can be used for shaving as it prevents barber's rash.
Skin types: All skin types & sensitive skins.

FIRMA LIFT BAR

A lipid rich cream cleanser that will remove all traces of make-up, preparing the skin for further treatment.
Skin types: Normal, combination, dry and mature skin types.

TEA TREE ACNE BAR

A Glycerine bar enriched with tea tree oil. Excellent for oily, problem and acne prone skin types.
Skin types: Normal, combination, oily and acne prone skin types.

CLEANSERS

DEEP CLEANSER GEL

A light-textured foam free gel cleanser that gently unblocks pores and removes all traces of make-up, preparing the skin for further treatment.
Skin types: Normal, combination and oily skin types.

FIRMA LIFT CLEANSER

A lipid rich cream cleanser with advanced emulsifiers to keep the skin younger and smoother. Will remove all traces of make-up, preparing the skin for further treatment.
Skin types: Normal, combination, dry and mature skin types.

TONERS

FIRMA LIFT TONER

Conditions and restores the skin's pH balance with powerful antioxidants.
Skin types: Normal, combination and dry/ sensitive and mature skin types.
Skin conditions: Mature and dry skins.

FRESHNER

Balancing skin pH while locking in skin's own moisture. An alcohol-free, non-drying formula. Suitable for all skin types.
Skin types: All types

MOISTURISERS / NOURISHERS

SERUMS

AGE CONTROL ANTI-OXIDANT WRINKLE REFINER

Fast-penetrating, antioxidant rich serum. Visibly reduces signs of ageing, skin blemishes and age spots. Suitable for normal, dry and combination skin types except oily skin and skin with active acne.
Skin types: Normal, combination and dry/sensitive skin types. (not for acne prone skin)
Skin conditions: Ageing and pigmentation.

ANTI-ACNE NIGHT MOISTURE SERUM

Night-time treatment with Salicylic Acid to combat acne, balance skin's pH and restore moisture balance. Green Tea extract helps balance sebum production. An essential oil combination reduces bacterial infection, soothes the skin and reduces inflammation.

Skin types: Normal, combination and oily skin types.
Skin conditions: Acne, pigmentation and ageing.

ANTI-AGEING REVITALISING SERUM

This all-round serum is a highly effective skin energy regenerator. It brightens the overall appearance of the skin, while improving skin elasticity, firmness and wrinkles. It also contains powerful antioxidants that act as free radical scavengers, while effectively increasing the moisture within the skin. It is also recommended for use around the eye area to improve dark circles and puffiness. Skin will appear like silk and sensitivity will decrease.
Skin types: All skin types.
Skin conditions: Ageing.

COLLAGEN SERUM

Fast-absorbing collagen boosting serum. Stimulates skin restructuring. Leaves skin radiantly hydrated.
Skin types: All skin types.
Skin conditions: Ageing, eczema and psoriasis.

CERAMIDE COLLAGEN REPAIR OIL

Revitalize your skin with our ceramide-boosted oil. Smooths, firms and protects against dryness, wrinkles and eczema.
Skin types: Combination and dry/sensitive skin types.
Skin conditions: Ageing, eczema and psoriasis.

A-Z HYALURONIC SKIN SUPPLEMENT

Super anti-ageing serum that hydrates, plumps and protects your skin. Potent skin nutrients that rebuild collagen and brighten complexion. Enriched with Vit A, B3, B5, C, D, E, Copper, Calcium, Magnesium and Zinc. Smooths deep wrinkles and recharges mature skin.
Skin types: All skin types.
Skin conditions: Ageing and pigmentation.

ULTIMATE RESTRUCTURING FIRING TREATMENT

Wrinkle and scar repair serum. Visibly rebuilds skin layers, reduces signs of ageing and inflammation. Promotes wound healing and energises cells. Use in conjunction with the Vit A, D, E & Lanolin Ointment to treat wounds and promote scar repair. Can be used as a treatment during needling and in combination with the ointment as an aftercare combination.
Skin types: All skin types.
Skin conditions: Ageing, eczema, psoriasis, acne and pigmentation.

EYE CARE

AGE CONTROL EYE & LIP PERFECTION

The ultimate age perfection for eyes and lips. Antioxidants improve and prevent sun damage and fatigue. Stimulates the production of collagen and elastin in the delicate area of the eyes and lips.
Skin types: Normal, combination and dry/ sensitive skin types.
Skin conditions: Mature skin.

CONTOURING EYE GEL

Light-textured eye treatment gel for even the most sensitive eyes. Will leave the skin around the eye plumped.
Skin types: All skin types.

EYE & LIP CONTOUR CREAM

Boosts cellular activity to support lifting and firming of delicate skin.
Skin types: All skin types.

MOISTURE & NOURISH

6-IN-1 ORDINARY

Unique combination of day, night, neck, moisturising, nourishing and rejuvenating cream all-in-one.
Skin types: Normal to combination skin types.
Skin conditions: Ageing and pigmentation.

6-IN-1 ENRICHED / SUPER ENRICHED

Unique combination of day, night, neck, moisturising, nourishing and rejuvenating cream all-in-one.
Skin types: Dry, combination and mature skin types.
Skin conditions: Ageing.

AGE CONTROL PREVENT & REPAIR

Ultra luxurious repairing and energising anti-ageing treatment. Enhances cellular function for a youthful appearance.
Skin types: Mature, normal, combination and dry skin types.
Skin conditions: Ageing, pigmentation, eczema and psoriasis.

FIRMA LIFT ADVANCED MOISTURISING TREATMENT

An intensive moisture restoring treatment. Leaves skin radiantly hydrated.
Skin types: Normal, combination and dry/sensitive skin types.
Skin conditions: Ageing.

FIRMA LIFT ADVANCED NIGHT TREATMENT

Ultra nourishing night treatment that will soothe the driest skin. Leaves skin smooth and luminous.
Skin types: Normal, mature and dry/sensitive skin types. (not for oily skin)
Skin conditions: Ageing.

FIRMA LIFT DAY CREAM

Nourishes and protects skin against signs of ageing. Stimulates the production of collagen, improves the skin's elasticity and instantly softens lines.
Skin types: Combination and dry/sensitive skin types.
Skin conditions: Ageing.

FIRMA LIFT NIGHT CREAM

Antioxidant enriched, nourishing cream that protects skin against signs of ageing. Stimulates the production of collagen, improves the skin's elasticity and instantly softens lines. Leaves skin supple and smooth.
Skin types: Normal, mature and dry/sensitive skin types.
Skin conditions: Ageing.

HYDRATING BALM

A light, protective moisturiser which is easily absorbed.
Skin types: Normal, dry, dehydrated, oily and acne prone skin types.
Skin conditions: Dehydrated skin.

MULTI ACTIVE REPAIR CREAM

The Ultimate Repair Cream. Enhances revitalisation, radiance and skin perfection. Increases the production of collagen. Protects the skin from environmental aggressors and pollution.
Skin types: All skin types.
Skin conditions: Ageing and pigmentation.

VITAMIN A & B BOOSTER

Skin-boosting formula, supporting skin health and cell regeneration, combatting fine lines and wrinkles.
Skin types: All skin types.
Skin conditions: Ageing, pigmentation and acne.

NECK

ANTI-WRINKLE NECK & BUST TREATMENT

Enriched with Vitamins A and E, allantoin and sunscreen filters to ensure that the skin remains firm and young. Rejuvenates neck, décolletage and bust area.
Skin types: All skin types.
Skin conditions: Ageing, acne and pigmentation.

PROTECTION

SUN WRINKLE PROTECTOR

The Sun Wrinkle Protector has a SPF 30 which covers the whole UV-spectrum and is endorsed by CANSA (Cancer Association of South Africa). This broad spectrum sunscreen is necessary for UVA-UVB protection against the harmful effects of the sun. Use daily over your moisturiser or nourishing cream.
Skin types: Normal, combination and dry skin types.

MATTE SUNSCREEN LOTION

Lightweight, mattifying formula that protects skin against sunburn and premature ageing.

Skin types: Combination and oily skin types.

VITA, D, E & LANOLIN WOUND AFTERCARE OINTMENT

Formulated for Dr Pen micro-needling and tattoo aftercare. Promotes healing and soothing of wounds, cuts, burns and surgical wounds. Use in conjunction with the Ultimate Restructuring Firming Treatment to promote wound and scar repair. Can also be used on minor burns, diaper rash and very dry skin.

Skin types: All skin types.

EXFOLIATORS

EXFOLIATING SCRUB CREAM

Spherical exfoliating beads that will remove dead skin cells, leaving the skin smooth, refreshed and revitalised.

Skin types: All skin types. Not recommended for skin with active acne and very dry skin.

MASKS

PROTEIN MOISTURISING MASK

Super hydrating mask that plumps out fine lines and wrinkles, locks in moisture and leaves skin looking younger.

Skin types: All skin types.

Skin conditions: Pigmentation and acne.

PURIFYING CLAY MASK

Refines skin texture and absorbs excess oil, leaving skin soft and smooth. Contains witch hazel, fuller's earth and kaolin.

Skin types: Normal, combination and oily skin types. Recommended for acne prone skin.

Skin conditions: Ageing, pigmentation and acne.

HEALTH CARE

RUB ON RELIEF

A cream that contains cedarwood, vetiver and menthol that help alleviate pain, inflammation and muscle tension. Linalool is a specialised raw material that promotes penetration of the above active ingredients into the affected area.

Skin types: All skin types.

SKIN RELIEF

A rejuvenating cream that promotes healing, soothes and calms itchiness. Strengthens the walls of capillaries to prevent and minimise the appearance of broken capillaries. Improves blood circulation, fights inflammation, promotes an even complexion and healthier collagen with antioxidant properties. Soothes burning sensation and irritations, such as insect bites, stings, eczema and allergies.

Skin types: All skin types.

ADVANCED BEAUTY TECHNOLOGY

PHOTON ULTRASONIC LIGHT THERAPY

Compact device which uniquely combines ultra- sound and light therapy for salon or home use. Colour therapy is used to stimulate the biological activity of the skin at cellular level as well as collagen and elastin production. Reduces the appearance of fine lines and wrinkles. Ultrasound stimulates blood and lymphatic circulation and reduces pigmentation.

Skin types: All skin types

REJUVENATOR

Compact device which uniquely combines ultra- sound and light therapy for salon or home use. Colour therapy is used to stimulate the biological activity of the skin at cellular level as well as collagen and elastin production. Reduces the appearance of fine lines and wrinkles. Ultrasound stimulates blood and lymphatic circulation and reduces pigmentation.

Skin types: All skin types

MEN'S RANGE

REVITALIZING TONING CLEANSER FOR MEN

Gentle foaming cleanser for all skin types. Removes impurities, leaving skin fresh and revitalized. Balances pH, cools, conditions and primes skin for moisture absorption

Skin types: All skin types.

REBALANCING MOISTURE BALM FOR MEN

Light, effective moisturizer with UVA/UVB protection. Infused with chamomile and rosemary oils for soft, youthful skin. Locks in moisture, enhances texture and tone, revealing a radiant complexion

Skin types: All skin types.

REBUILDING NIGHT TREATMENT FOR MEN

Reactivates tissue regeneration which smooths and moisturises uneven skin while specialised emollients improve skin's texture.

Skin types: All skin types.

ENERGIZING EXFOLIATING MASK FOR MEN

Hydrating, rejuvenating, calming and invigorating. Refines pores, gently exfoliates and leaves skin soft, smooth and supple

Skin types: All skin types.

ANTI-ACNE RANGE

2-IN-1 FACE WASH & TONER

Gentle, foaming face wash that cleanses and balances skin's pH. Helps control excess oil production in the skin. Does not irritate or inflame the skin.

Skin types: Normal, combination and oily skin types.

Skin conditions: Acne and pigmentation.

DAILY CALMING LOTION

A light, fast absorbing lotion for daily use. Formulated to calm inflammation and restore the skin's barrier function to help break the acne cycle. Balances sebum production. Best used in conjunction with the Anti-Acne Night Moisture Serum.

Skin types: Normal, combination and oily skin types.

Skin conditions: Acne, pigmentation, eczema and psoriasis.

SALICYLIC ACID EXFOLIATING MASK (SALON TREATMENT ONLY)

Peel-off mask that combats acne and other inflammatory conditions. Exfoliates both dead skin cells from the surface of the skin as well as from pore linings. Effectively unblocks pores with use.

Skin types: Normal, combination and oily skin types.

Skin conditions: Acne and pigmentation.

ANTI-ACNE NIGHT MOISTURE SERUM

Night-time treatment with Salicylic Acid to combat acne, balance skin's pH and restore moisture balance. Green Tea extract helps balance sebum production. An essential oil combination reduces bacterial infection, soothes the skin and reduces inflammation.

Skin types: Normal, combination and oily skin types.

Skin conditions: Acne, ageing and pigmentation.

SPOT REPAIR TREATMENT

Spot treatment with Salicylic Acid, Tea Tree oil and other essential oils that combat acne and inflammatory conditions. Salicylic Acid clears and prevents breakouts. A fast-acting spot treatment for active acne lesions. Reduces bacterial activity. Apply as needed.

Skin types: Normal, combination and oily skin types.

Skin conditions: Acne and pigmentation.

CLEAR SKIN ACNE SUPPLEMENT

Helps maintain healthy, clear skin and reduces breakouts. Boosts skin health from within. Formulated for acne-prone skin, with Echinacea, Vit A, Vit C and Zinc.

PURIFYING CLAY MASK

Refines skin texture and absorbs excess oil, leaving skin soft and smooth. Contains witch hazel, fuller's earth and kaolin.

Skin types: Normal, combination and oily skin types. Recommended for acne prone skin.

Skin conditions: Ageing, pigmentation and acne.

PIGMENTATION RANGE

CLEANSER

A gentle foaming cleanser that removes impurities without stripping moisture, while supporting the skin barrier, microbiome and natural pH. It soothes, balances and promotes a calm, even-looking complexion.

Skin types: Normal, dry and combination skin types.

Skin conditions: Pigmentation.

TONER

Gentle Toner that exfoliates dead skin cells to improve texture, smoothness and clarity, while helping to reduce uneven pigmentation. It hydrates, soothes and promotes a brighter, more radiant complexion.

Skin types: Normal, dry and combination skin types.

Skin conditions: Pigmentation.

MOISTURISER

An overnight treatment that helps reduce dark spots and pigmentation while supporting skin renewal and repair. It hydrates, nourishes and strengthens the skin barrier for a calmer, smoother and more radiant complexion.

Skin types: Normal, dry and combination skin types.

Skin conditions: Pigmentation.

EXFOLIATOR

Gently exfoliates dead skin cells to improve texture, smoothness and clarity, while helping to reduce uneven pigmentation. It hydrates, soothes and promotes a brighter, more radiant complexion.

Skin types: Normal, dry and combination skin types.

Skin conditions: Pigmentation.

EARTH RANGE

ROOIBOS & ALOE SOOTHING GEL CLEANSER

A gentle daily cleanser formulated to protect the skin's natural pH. A fusion of plant ingredients works together to deeply cleanse the skin while safeguarding against dryness and irritation. Extracts from South Africa's iconic Rooibos tea offers the skin important antioxidants, while the healing properties of Aloe Vera, originating from the arid landscapes of North Africa, guards against inflammation and leaves the skin feeling supple and smooth.

Skin types: All skin types.

Skin conditions: All.

KALAHARI MELON MOISTURE CREAM

A natural moisturiser designed to nourish the skin day and night. A soothing mixture of Kalahari Melon seed oil, Aloe Vera and African Shea Butter works together to hydrate the skin, leaving it soft and radiant. The moisturiser also contains active B Vitamins, Vitamin E, Microalgae called "MARSturizer" from the Spanish Rio Tinto River, Ceramides to repair the skin barrier and Hyaluronic Acid to restore the suppleness of skin. Together, these powerful natural ingredients regenerate skin cells and leave the skin feeling smooth and radiant.

Skin types: All skin types.

Skin conditions: All.

VITAMIN C & B3 RADIANCE SERUM

A natural serum with a waterless base to ensure optimum Vitamin C stability. Active ingredients include Vitamin C and B3 to promote collagen formation and stimulate blood circulation for more nutrients to reach the skin cells. The healing properties of Vitamin C also support the prevention and repair of skin pigmentation. This natural facial serum is a rich source of antioxidants that visibly brightens the skin, keeping it hydrated and glowing throughout the day.

Skin types: All skin types.

Skin conditions: All.

XIMENIA & TURMERIC RESTORE & REFRESH SERUM

A natural serum powered by African Ximenia Seed Oil that deeply hydrates the skin. Bilberry fruit and rosemary leave extract, along with marine ferment from the sea breeze, rejuvenates the skin's mitochondria and reduces physical signs of fatigue and stress, giving the skin a rejuvenated look. Active ingredients from Turmeric offer a strong dose of antioxidants and reduce damage to the skin from environmental stressors. This powerful blend of natural ingredients soothes and nourishes the skin for optimal glow.

Skin types: All skin types.

Skin conditions: All.

MARULA & BAOBAB SKIN ELIXIR OIL

A natural antioxidant-rich blend of African oils, including Ximenia, Lesotho Rosehip, Marula and Baobab, formulated to soothe and moisturise dry and sensitive skin. This nourishing facial oil also contains extracts from the Brazilian-derived Acemella flower, to visibly reduce wrinkles and rejuvenate the skin. Embrace Africa's healing oils by nourishing your skin and reflecting on your heart's needs.

Skin types: Mature, dry and sensitive skin types.

Skin conditions: Ageing, pigmentation, eczema and psoriasis.

BAKUCHIOL REJUVENATING SERUM

Powered by Bakuchiol, a natural retinol alternative, this serum boosts collagen, smooths fine lines, fades dark spots and evens skin tone. Enriched with Olive Stem Cells, hydrating Hyaluronic Acid and nourishing botanical oils, it revitalizes skin for a firmer, radiant and youthful glow.

Skin types: All skin types.

Skin conditions: Ageing, pigmentation, acne and inflammation.

PERFUME

SELECTION OF PERFUMES

Popular fragrances inspired by original designer fragrances made from high quality imported perfume oils.



SENSITIVE RANGE

Skin types: Sensitive skin types.

Skin conditions: Dry, Eczema and Psoriasis.

MILK CLEANSER

This ultra-mild cleansing milk is specially formulated for sensitive skin, effectively removing impurities while preserving the skin's natural moisture barrier. Its soothing, creamy texture calms irritation, leaving skin soft, clean and comfortable without tightness or residue. Perfect for daily use on even the most reactive skin.

SERUM

This lightweight, fast-absorbing serum is specially designed to calm, hydrate and restore balance to sensitive or reactive skin. Rich in barrier-strengthening Ceramides and Anti-inflammatory botanicals, it helps reduce redness, soothe discomfort and protect against environmental stress. Ideal for daily use to maintain a calm, healthy complexion.

FACE CREAM

This rich, restorative face cream is expertly formulated to calm, hydrate and strengthen sensitive skin. Powered by soothing botanicals, barrier-repairing ceramides, and nourishing vitamins, it delivers lasting moisture and comfort without irritation. Ideal for dry, fragile or redness prone skin.

BODY CREAM

This deeply nourishing body cream is specially formulated to relieve symptoms of psoriasis and eczema while providing intense hydration for extremely dry, sensitive skin. It helps calm itchy inflammation and soothes dry, red, irritated areas, restoring comfort and softness. Its rich, emollient texture absorbs easily without leaving a greasy residue, making it ideal for daily use.

BATH & SHOWER OIL

This nourishing bath and body oil hydrates and soothes dry, sensitive skin, locking in moisture for silky softness. Use daily as a moisturizer, massage oil, bath additive or gentle body wash and face wash for eczema-prone skin.

SLIMMING TREATMENTS

EXFOLIATING SOAP BAR WITH VOLCANIC ROCK AND MAGNOLIA

These very fine volcanic rock granules will gently slough away dead skin cells without harming the skin, exposing the new fresh and healthy skin cells underneath. It promotes more radiant and much smoother looking skin. Volcanic rock also assists the skin by balancing the pH balance and supporting a healthy immune system.

FAT BURN ANTI-OXIDANT ENERGISER

A thermogenic fruit flavoured drink to ensure adequate fluid intake. Enriched with antioxidants to combat the effects of free radicals. This energy drink contains herbs like butcher's broom to stimulate circulation. Effective when used in conjunction with a kilojoule controlled diet.

SHAKE-A-MEAL PROTEIN SHAKE

The SHAKE-A-MEAL shake is formulated to promote weight loss and provide a healthy meal replacement for the whole family. The only protein that is used is pea protein, which is naturally cholesterol and fat free.

BODY CARE

COLLAGEN REJUVENATION SUPPLEMENT

Revitalize your body from the inside out with our advanced Collagen Rejuvenation Supplement - a powerful blend designed to support radiant skin, strong joints, and overall wellness. Formulated with hydrolyzed collagen peptides, vitamins and key ingredients like MSM, Glucosamine Sulphate, Chondroitin, Ashwagandha and Veri-te® Resveratrol, this supplement helps improve skin elasticity, reduce wrinkles, strengthen hair and nails and support joint flexibility. It also boosts immune function, enhances mood, energy, brain clarity and protects against inflammation and oxidative stress. Elevate your glow and vitality with every dose.

HEEL BALM

A cream that soothes rough, dry and cracked heels, hands and elbows. Contains UREA that strengthens the skin's barrier and is effective on skin conditions such as atopic dermatitis, eczema, psoriasis and cracked heels. Contains antibacterial Tea Tree Oil that can be applied to the skin for infections such as acne, fungal infections of the nail, lice, athlete's foot and ringworm. All skin types.

HAND CREAM

Daily moisturising hand cream enriched with Shea butter.

HAIR CARE

GROWTH AND SHINE HAIR SERUM

Hair Serum that stimulates hair growth, increases hair density and reduces hair loss. Hair looks healthier and shinier. For best results use in conjunction with Growth and Shine Hair Supplement.

BROW AND LASH GROWTH SERUM

Enhances the thickness of lashes and brows. Increases eyelash growth and hair density.

GROWTH AND SHINE HAIR SUPPLEMENT

Promotes healthy hair growth from within. Restores shine and volume. Reduces the risk of hair loss. Formulation that boosts growth and scalp health with Vit A, B, D, E, Ashwagandha, Bioperine™ and Fenugreek.

WILLA KRAUSE SKIN CARE PRICE LIST

CODE	PRODUCT	ML	RSA SELLING PRICE	NAMIBIA SELLING PRICE	
CLEANSING BARS					
020	Amber Bar	125g	R 155.00	N\$ 155.00	
025	Firma Lift Bar	125g	R 155.00	N\$ 155.00	
026	Tea Tree Acne Bar	125g	R 155.00	N\$ 155.00	
211	Volcanic Rock Exfoliating Bar	125g	R 190.00	N\$ 190.00	
CLEANSERS					
WKC11	Micellar Water	200ml	R 250.00	N\$ 250.00	
040	Deep Cleanser Gel	200ml	R 410.00	N\$ 410.00	
091	Firma Lift Cleanser	200ml	R 555.00	N\$ 555.00	
TONERS					
092	Firma Lift Toner	200ml	R 450.00	N\$ 450.00	
050	Freshner	200 ml	R 440.00	N\$ 440.00	
SERUMS					
321	Collagen Serum	50ml	R 570.00	N\$ 570.00	
326	Anti-Ageing Revitalising Serum	30ml	R 520.00	N\$ 520.00	
327	Ceramide Collagen Repair Oil	30ml	R 690.00	N\$ 690.00	
311	Age Control Anti-Oxidant Wrinkle Refiner	50ml	R 850.00	N\$ 850.00	
WKS03	A-Z Hyaluronic Skin Supplement	50ml	R 875.00	N\$ 875.00	
WK501	Ultimate Restructuring Firming Treatment	50ml	R 925.00	N\$ 925.00	
EYE CARE					
218	Eye & Lip Contour Cream	20ml	R 360.00	N\$ 360.00	
222	Contouring Eye Gel	15ml	R 305.00	N\$ 305.00	
112	Age Control Eye & Lip Perfection	20ml	R 780.00	N\$ 780.00	
MOISTURISERS / NOURISHERS					
080	6-in-1 Enriched	50ml	R 415.00	N\$ 415.00	
070	6-in-1 Ordinary	50ml	R 415.00	N\$ 415.00	
090	6-in-1 Super Enriched	50ml	R 415.00	N\$ 415.00	
105	Hydrating Balm	50ml	R 290.00	N\$ 290.00	
096	Firma Lift Day Cream	50ml	R 430.00	N\$ 430.00	
098	Firma Lift Night Cream	50ml	R 450.00	N\$ 450.00	
097	Firma Lift Advanced Moisturising Treatment	50ml	R 665.00	N\$ 665.00	
089	Firma Lift Advanced Night Treatment	50ml	R 690.00	N\$ 690.00	
252	Multi Active Repair Cream	50ml	R 530.00	N\$ 530.00	
087	Age Control Prevent & Repair	50ml	R1190.00	N\$1190.00	
227	Vit A & B Booster	50ml	R 570.00	N\$ 570.00	
093	Anti-Wrinkle Neck and Bust	50ml	R 435.00	N\$ 435.00	
MASK	Youth Mask (Includes Revitalizing Serum)		R 810.00	N\$ 810.00	
EXFOLIATORS					
290	Exfoliating Scrub Cream	50ml	R 350.00	N\$ 350.00	
MASKS					
255	Protein Moisturising Mask	50ml	R 385.00	N\$ 385.00	
251	Purifying Clay Mask	50ml	R 385.00	N\$ 385.00	
PROTECTION					
350	Sun Wrinkle Protector	50ml	R 445.00	N\$ 445.00	
WK557	Matte Sunscreen Lotion SPF 30	50ml	R 470.00	N\$ 470.00	
HAIR LOSS					
HGC100	Hair Growth Supplement Capsules		R 450.00	N\$ 450.00	
WK565	Hair Growth Serum	50ml	R 485.00	N\$ 485.00	
WK566	Eyelash Growth Serum	10ml	R 265.00	N\$ 265.00	
HEALTH CARE					
R602	Moisturising Heel Balm	75ml	R 250.00	N\$ 250.00	
319	Rub-On Relief	75ml	R 190.00	N\$ 190.00	
320	Skin Relief	75ml	R 440.00	N\$ 440.00	
WK502	Vit A,D & E Ointment	25ml	R 250.00	N\$ 250.00	
MEN'S RANGE					
302	Men's Exfoliating Mask	50ml	R 280.00	N\$ 280.00	
301	Men's Moisture Balm	50ml	R 280.00	N\$ 280.00	
303	Men's Night Cream	50ml	R 280.00	N\$ 280.00	
300	Men's Revitalising Toning Cleanser	150ml	R 315.00	N\$ 315.00	

CODE	PRODUCT	ML	RSA SELLING PRICE	NAMIBIA SELLING PRICE	
EARTH RANGE					
WK570	Rooibos and Aloe Gel Cleanser	200ml	R 305.00	N\$ 305.00	
WK572	Kalahari Melon & Microalgae Moisturiser	50ml	R 360.00	N\$ 360.00	
WK573	Vitamin B3 & C Glow Serum	30ml	R 515.00	N\$ 515.00	
WK575	Ximenia & Turmeric Rewind & Detox Serum	30ml	R 555.00	N\$ 555.00	
WK577	Bio-Retinol Cell Renewal Serum	30ml	R 570.00	N\$ 570.00	
WK535	Marula & Baobab Lush African Oil	30ml	R 555.00	N\$ 555.00	
ACNE RANGE					
WK533	Anti-Acne 2-In-1 Face Wash & Toner	200ml	R 515.00	N\$ 515.00	
WK532	Anti-Acne Daily Calming Lotion	50ml	R 515.00	N\$ 515.00	
WK528	Anti-Acne Night Moisture Serum	50ml	R 570.00	N\$ 570.00	
WK527	Anti-AcneSpot Treatment	50ml	R 465.00	N\$ 465.00	
251	Purifying Clay Mask	50ml	R 385.00	N\$ 385.00	
AKN100	Acne Capsules		R 435.00	N\$ 435.00	
SENSITIVE SKIN RANGE					
WK600	Sensitive Skin Face Cream	50ml	R 570.00	N\$ 570.00	
WK601	Sensitive Skin Cleansing Milk	125ml	R 555.00	N\$ 555.00	
WK602	Sensitive Skin Serum	30ml	R 640.00	N\$ 640.00	
WK603	Sensitive Skin Body Cream	200ml	R 520.00	N\$ 520.00	
WK604	Sensitive Skin Bath Oil	200ml	R 520.00	N\$ 520.00	
PIGMENTATION SKIN RANGE					
WK605	Pigmentation Moisturiser	50ml	R 555.00	N\$ 555.00	
WK606	Pigmentation Glycolic Acid Toner	125ml	R 450.00	N\$ 450.00	
WK607	Pigmentation Face Wash	200ml	R 470.00	N\$ 470.00	
WK608	Pigmentation Exfoliator	50ml	R 580.00	N\$ 580.00	
BODY CARE					
WKM7	WK Passionfruit Lip Balm	10ml	R 68.00	N\$ 68.00	
WK561	Garden Flowers Hand & Body Lotion	500ml	R 250.00	N\$250.00	
WK560	Garden Flowers Hand & Body Wash	500ml	R 215.00	N\$215.00	
WK531	Tea & Honey Hand Cream	50ml	R 70.00	N\$ 70.00	
PERFUMES - FEMALE FRAGRANCES					
WS002	Aida	30ml	R 290.00	N\$ 290.00	
WS034	Almira	30ml	R 250.00	N\$ 250.00	
WS007	Azaria	30ml	R 250.00	N\$ 250.00	
WS008	Calypso	30ml	R 250.00	N\$ 250.00	
WK564	Chantilly	30ml	R 290.00	N\$ 290.00	
WS035	Contadina	30ml	R 250.00	N\$ 250.00	
WS004	Isolde	30ml	R 250.00	N\$ 250.00	
W541	Juliet	40ml	R 330.00	N\$ 330.00	
WS040	Leporello	30ml	R 250.00	N\$ 250.00	
WS005	Lorelei	30ml	R 250.00	N\$ 250.00	
WKP0051	Lyra	30ml	R 280.00	N\$ 280.00	
WKP002	Mosett	30ml	R 250.00	N\$ 250.00	
WS041	Nevesta	30ml	R 250.00	N\$ 250.00	
WS003	Paloma	30ml	R 250.00	N\$ 250.00	
WK592	Violetta	50ml	R 410.00	N\$ 410.00	
WS043	Zaza	30ml	R 250.00	N\$ 250.00	
WS044	Zonetta	30ml	R 250.00	N\$ 250.00	
PERFUMES - MALE FRAGRANCES					
WS011	Largo	30ml	R 250.00	N\$ 250.00	
WS046	Lindoro	30ml	R 250.00	N\$ 250.00	
W540	Romeo	50ml	R 330.00	N\$ 330.00	
WS010	Tristan	50ml	R 250.00	N\$ 250.00	
WS012	Czardaz	30ml	R 290.00	N\$ 290.00	
PERFUMES - UNISEX FRAGRANCES					
WS013	Duet	30ml	R 250.00	N\$ 250.00	
SLIMMING PRODUCTS					
W335	Dream Body Chocolate Shake-a-Meal	550g	R 760.00	N\$ 760.00	
W334	Dream Body Vanilla Shake-a-Meal	550g	R 760.00	N\$ 760.00	
COL444	Radiance Collagen Rejuvenation Supplement	300g	R1100.00	N\$1100.00	
212C	Fatburn Berry	150g	R 480.00	N\$ 480.00	
212B	Fatburn Strawberry & Melon	150g	R 480.00	N\$ 480.00	